Is This The End of SEO

Or the great SEO reset?

Tonight I'm gonna party like it's

SEO Time

ONLINE-ADS>> Search engines are dying

rboy_at_tenagra.com
Mon, 10 Nov 1997 20:23:03 -0600 (CST)

Hey all,

I'm beginning to believe that search engines are a dead-end technology and fretting over where your site comes up is a big waste of time. I'm now
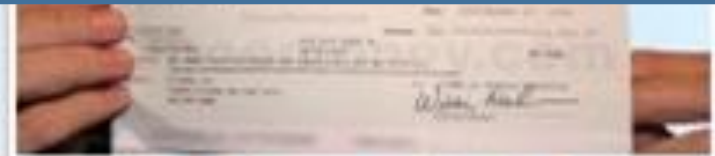
2005 – 2010. Dead.

5 Quick and Easy Ways To Stop Blog Spam Before It Hits Your Blog

The Gestalt Protocal

The Adsense Check for $132,994.97

How to fi emails are

Seo is dead

Posted December 10th, 2005 by <u>*Jeremy Schoemaker*</u>

When I was in San Jose last summer at the SES convention, I attended a session which dealt with contextual advertising. In the panel was Jason Calcanis and when asked about SEO he said to the audience that he thought "seo was dead". I was pretty shocked to hear this self made millionaire

2012. Dead.
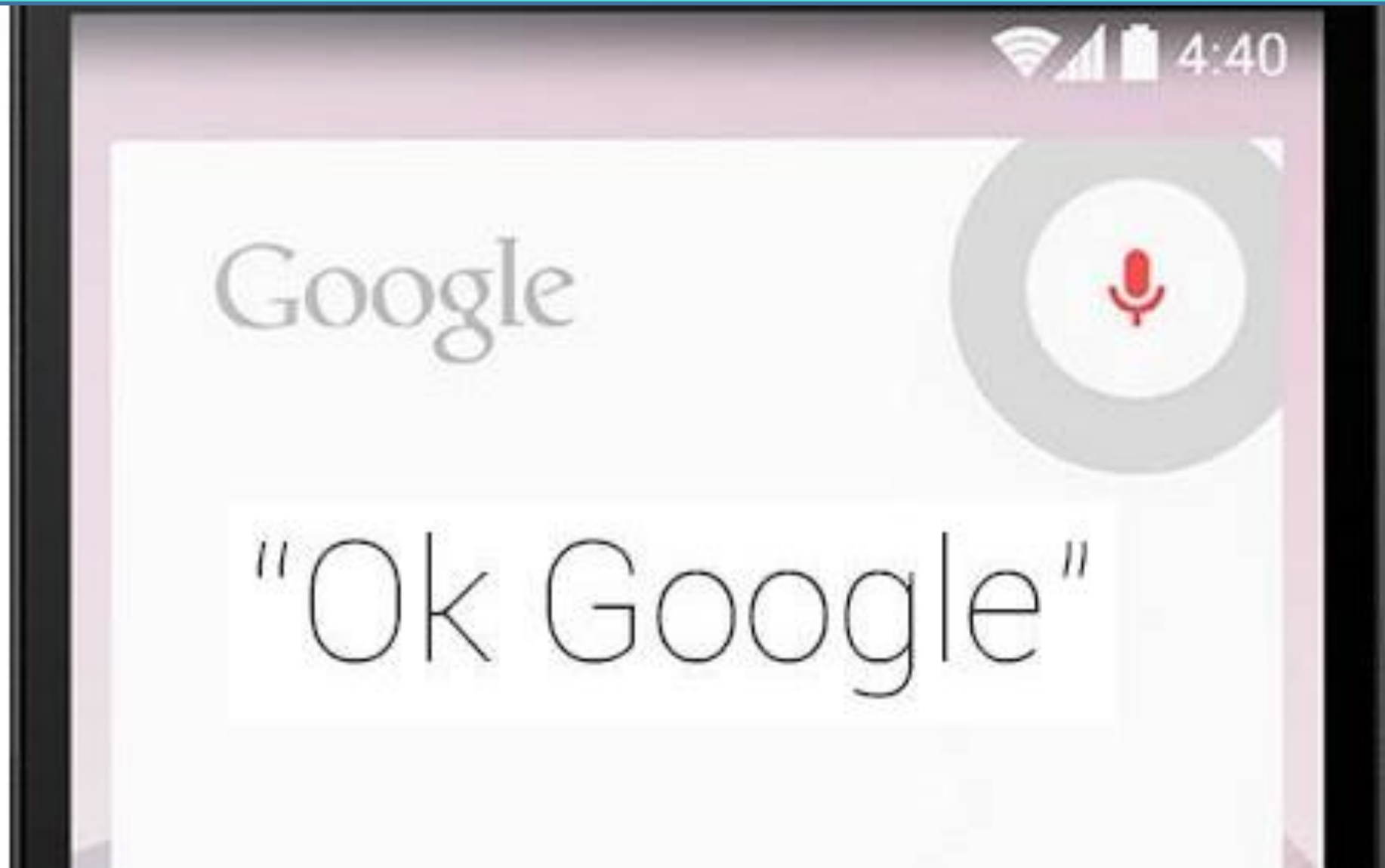
2014. Dead.

Just.
Keeps.
Coming.

Today. Dead.

Generative AI is experimental. Info quality may vary.

The ukulele is easier to learn than the guitar for most people. The ukulele has fewer strings, lower string tension, and softer nylon strings that are easier on the fingertips. The ukulele is also smaller and easier to hold, which reduces wrist tension.

The ukulele is also less expensive and more forgiving than the guitar. It's easier to practice consistently because it's more fun faster.

It takes between 1-4 months to learn the basics of the ukulele.

7 Reasons You Should Play the Ukulele -...
Fender Guita...

8 Reasons to Learn Ukulele Before Guitar...
Fret Folks

Is Ukule Easier Guitar?
sour

↪ Ask a follow up   ↪ Can you learn guitar if you know ukulele?   ↪ How long will it take to learn ukulele?   ↪ Ukulele vs. guitar price

The ukulele is easier to learn than the guitar and other stringed instruments like the mandolin. Its soft nylon strings are gentler on your fingertips and don't create finger pain like guitars do. The small size reduces wrist tension because the

Guitar vs. Ukule

We're. Still. Here.

SEO is defined by *inflection* points.

Tech only

Cloaking & KW Stuffing

Directories

Linkable assets

Content Marketing

AI-era
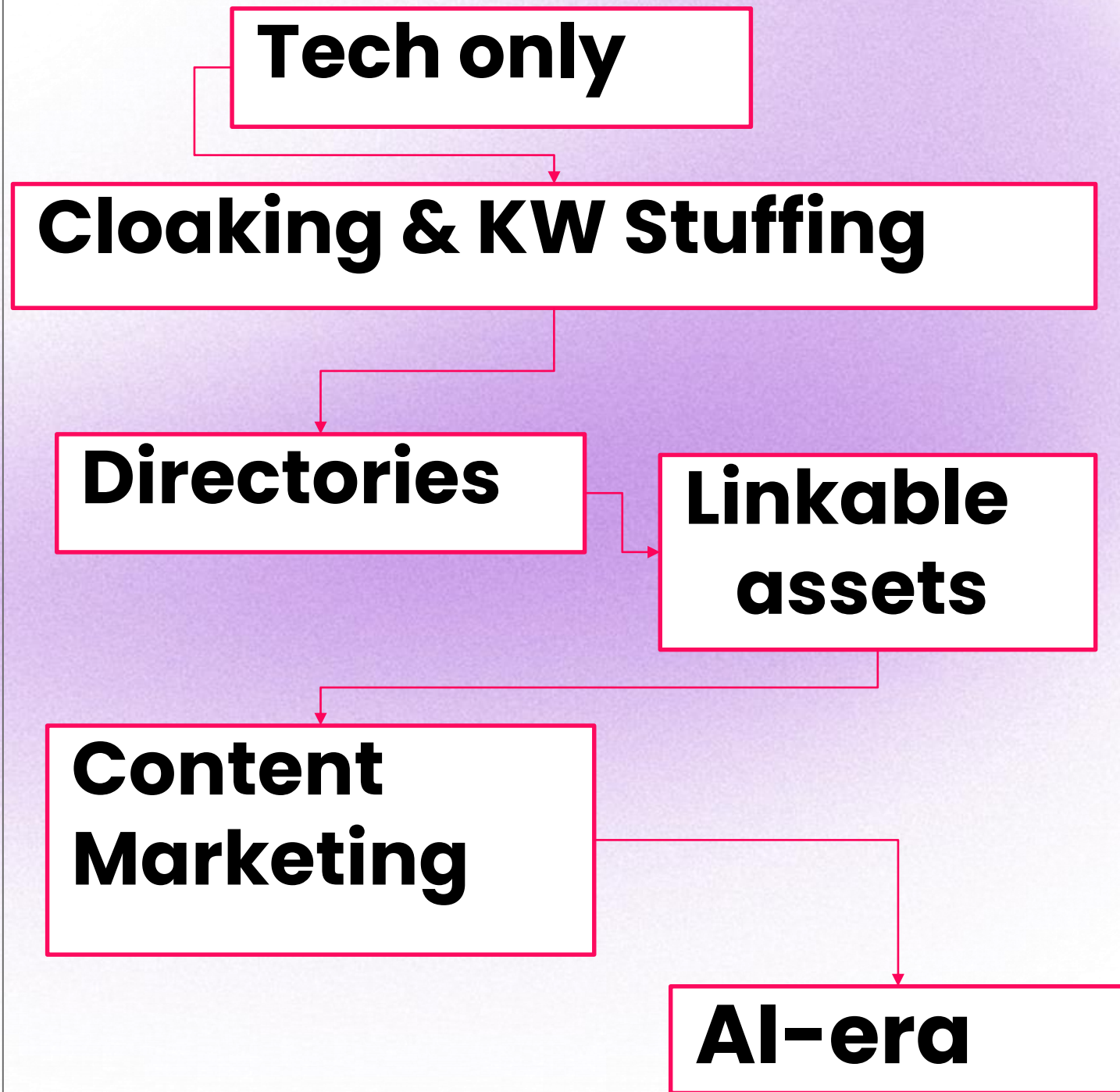
Some of us didn't make it

I'll change ur life!

CHAT GPT

Skeptical

But this isn't hype! I'm all in.

Hype vs value
Rooted:
Data + Jobs To Be Done

Practical
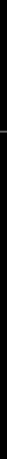
Job #1
Use AI to remove friction for customers

primary care physician

What would the right page look like?

Find an in-network doctor from over 1,000 insurance plans

Add your insurance to see in-network doctors
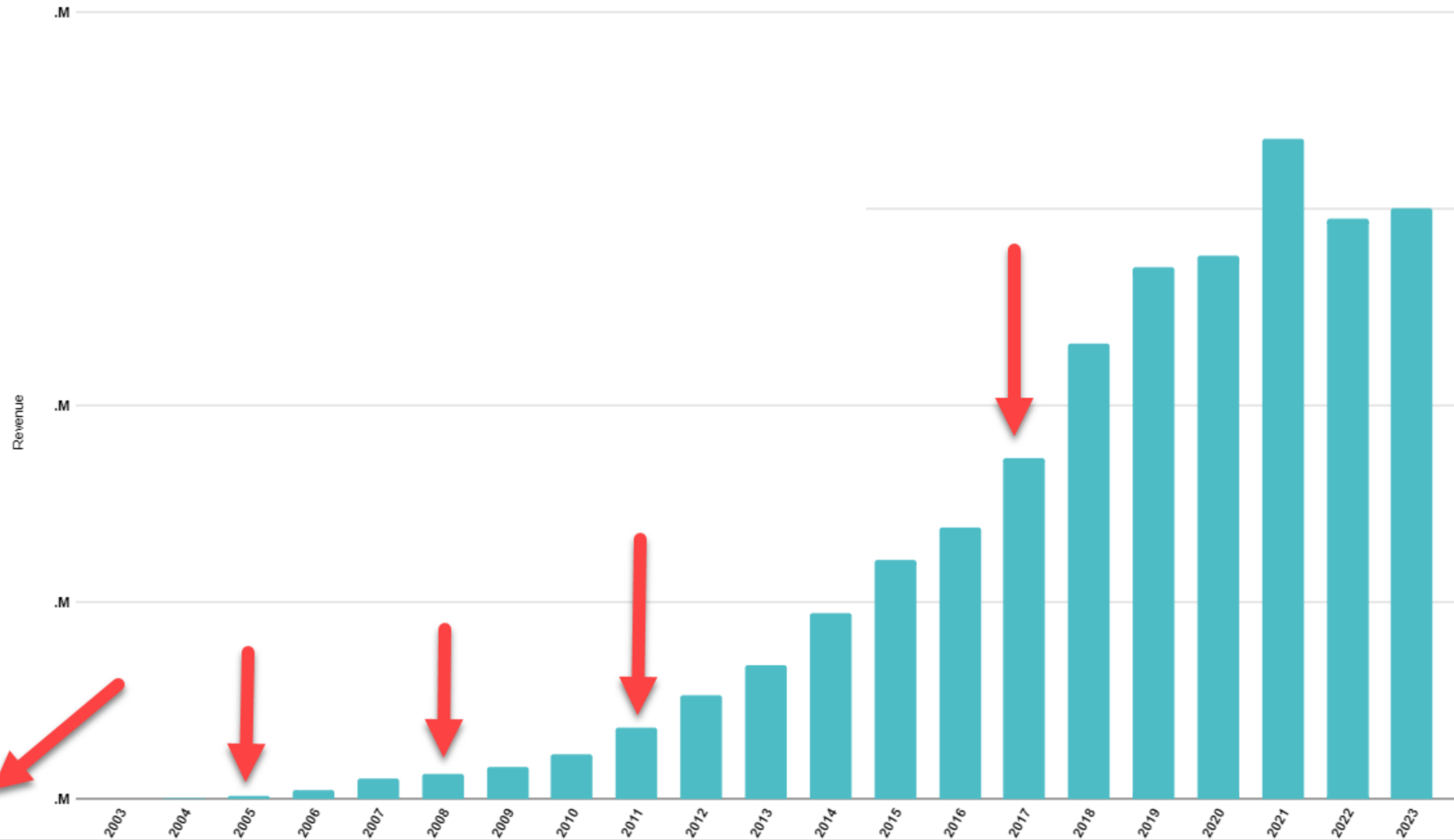
| ♥aetna | 🌳 Cigna | ⊍ United Healthcare | ⟲ Medicare | ✚🛡 BlueCross BlueShield | See all (1000+) |

Add your insurance coverage

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Zocdoc only allows patients to write reviews if we can verify they have seen the provider. Providers cannot request to alter or remove reviews.

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Philadelphia, PA
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Book online

⭐ HIGHLY RECOMMENDED

Rebecca Lee, MD
Internist
Philadelphia, PA
★ 4.89 (45 reviews)

"Great doctor with great communication"

📅 Appointments available Wed, Aug 16

Book online

Janet Crin
Pediatrician
Philadelphia, P
★ 5.00 (1 revie

"The doctor is
it's really not a
information m

📅 Appointme

black primary care physician

Google Search   I'm Feeling Lucky

What would the right page look like?

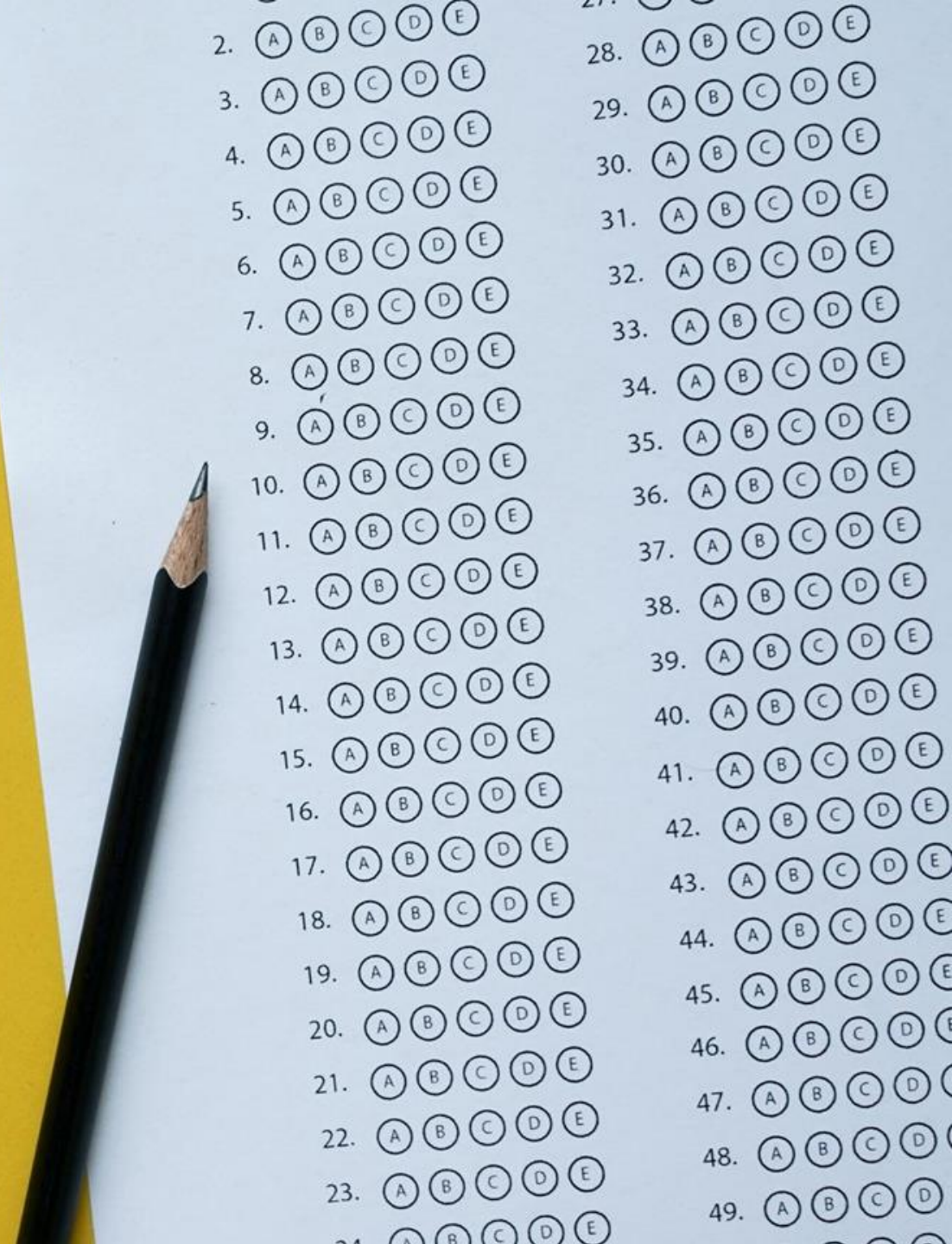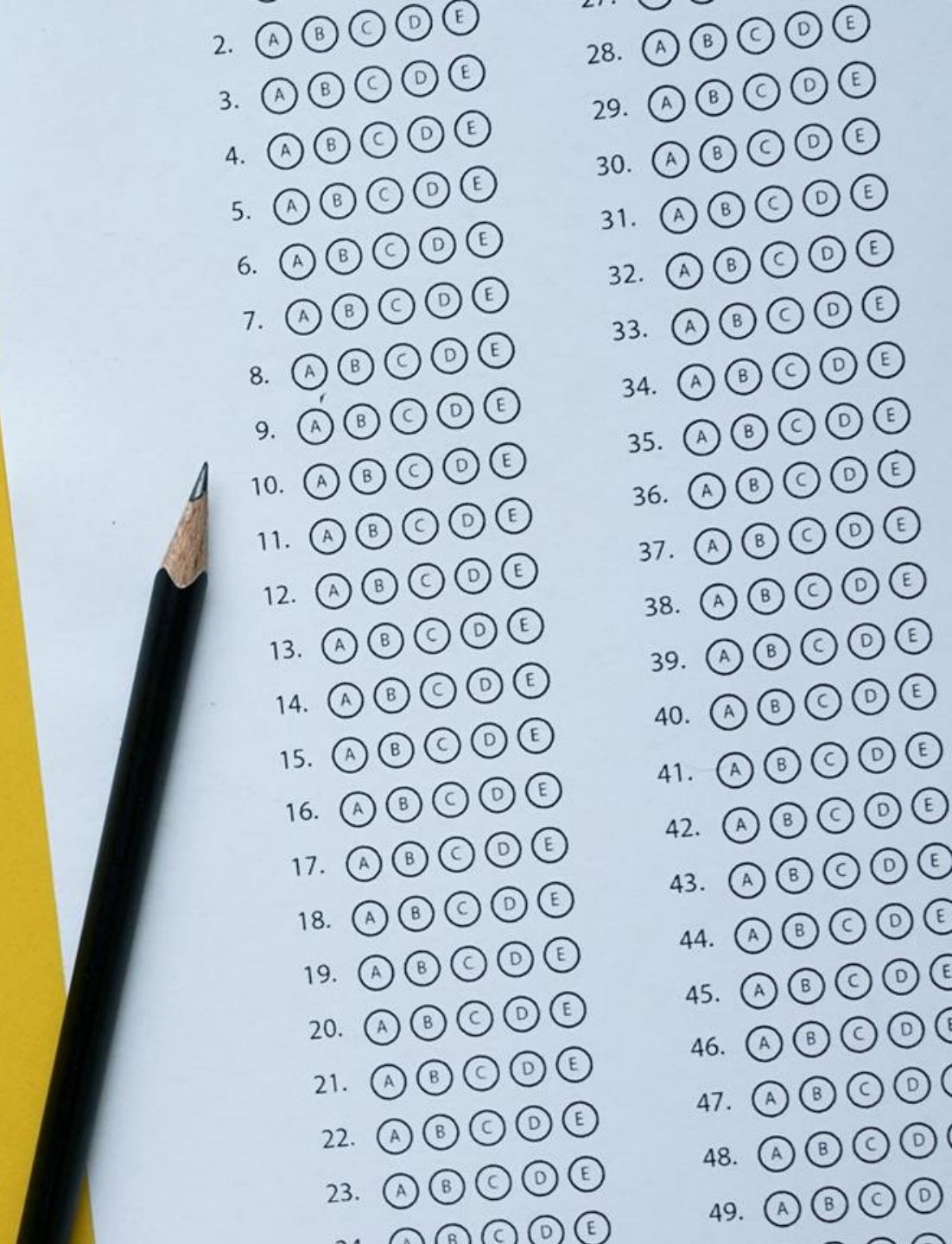# Find an in-network doctor from over 1,000 insurance plans

Add your insurance to see in-network primary care doctors

| aetna | Cigna | United Healthcare | Medicare | BlueCross BlueShield |

See all (1000+)

Add your insurance coverage

Highly-rated primary care doctors near me

Narrow your search with some of our popular filters

Search by map

Female   Available within the next 3 days   Speaks Spanish   Evening availability

2.5 mi

Dr. Jacob Neuwirth, DO
Primary Care Doctor
2639 Connecticut Ave NW, Washington, DC
★ 3.40 (5)
New patient appointments · Also offers video visits

📅 Appointments available Today

3.4 mi

Dr. Shyamsundar Rajan, MD
Primary Care Doctor
831 University Blvd East, Silver Spring, MD
★ 4.42 (180)
New patient appointments

📅 Appointments available Today

Dr. Fernando Porter, MD
Primary Care Doctor
Washington, DC
★ 4.11 (1,189)
New patient appointments

📅 Appointments available Today

Dr. Ma
Primary
Washing
★ 4.72 (
New pat

📅 App

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| Clinics | Doctors |

Located Near

Washington, DC

Search

Showing 1 - 10 of 229 doctors & physicians sorted by distance

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Family Medicine

6232 Market St
Philadelphia, PA 19139

120.8 mi

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Dr. Gelsey Rellosa, MD
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Philadelphia, PA 19139

120.8 mi

Request Appointment

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Dr. Valerie Vassor, MD

120.8 mi

Request Appointment
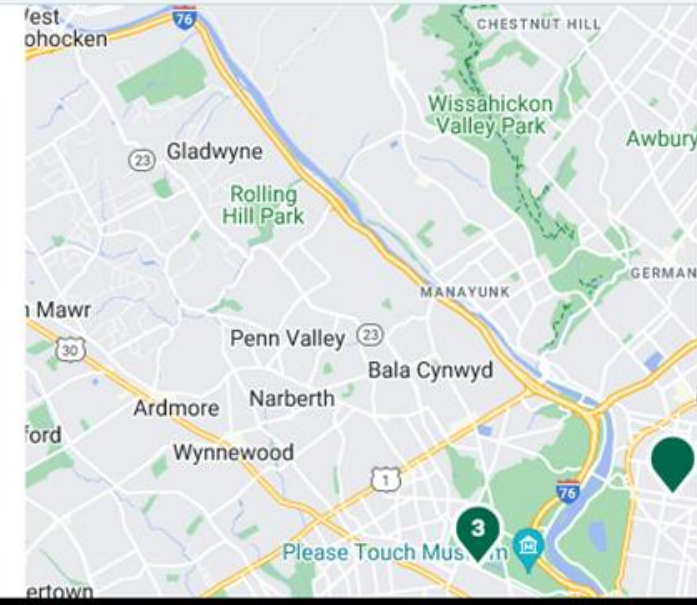
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Hello Ezra

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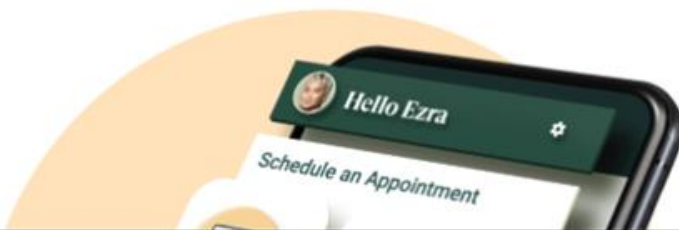
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A membership gives you access to the One Medical app, where you can:

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african american primary care doctors near me

african american doctors near me

black primary care doctors in philadelphia

black female primary care physicians near

black female physicians near me

black female doctors in philadelphia

association of black women physicians

JAMA Network
https://jamanetwork.com › jamanetworkopen › fullarticle

Black Representation in the Primary Care Physician ...

by JE Snyder · 2023 · Cited by 10 — Higher **Black** PCP representation levels were also associated

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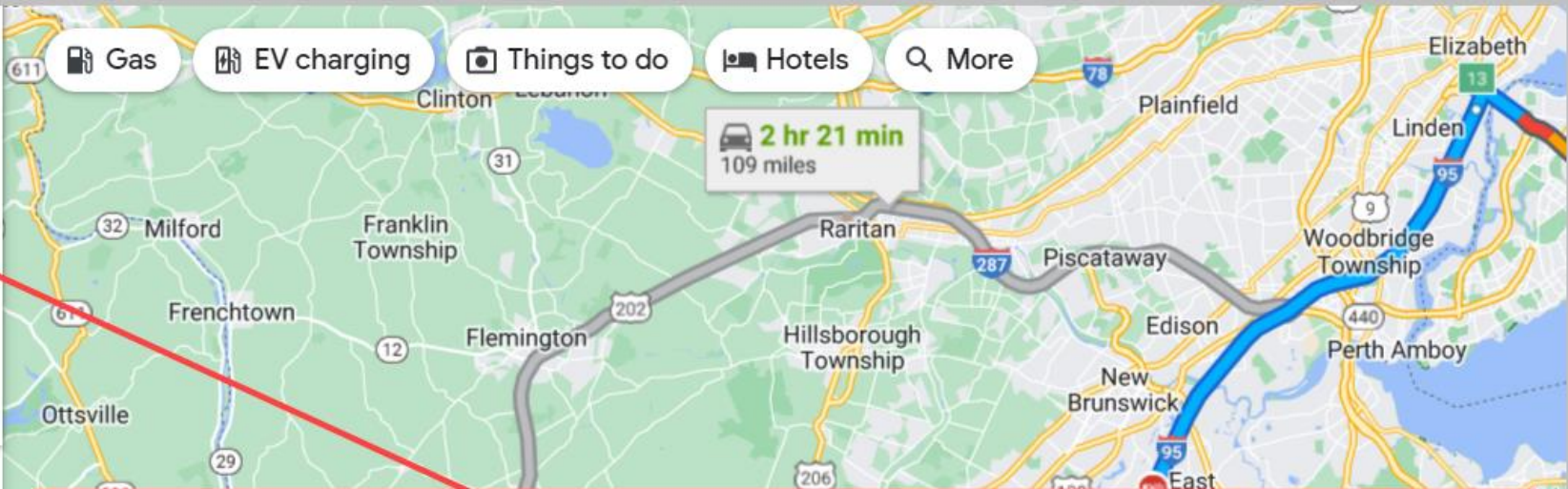
Best | 1 hr 45 | 3 hr 14 | 1 day | 9 hr
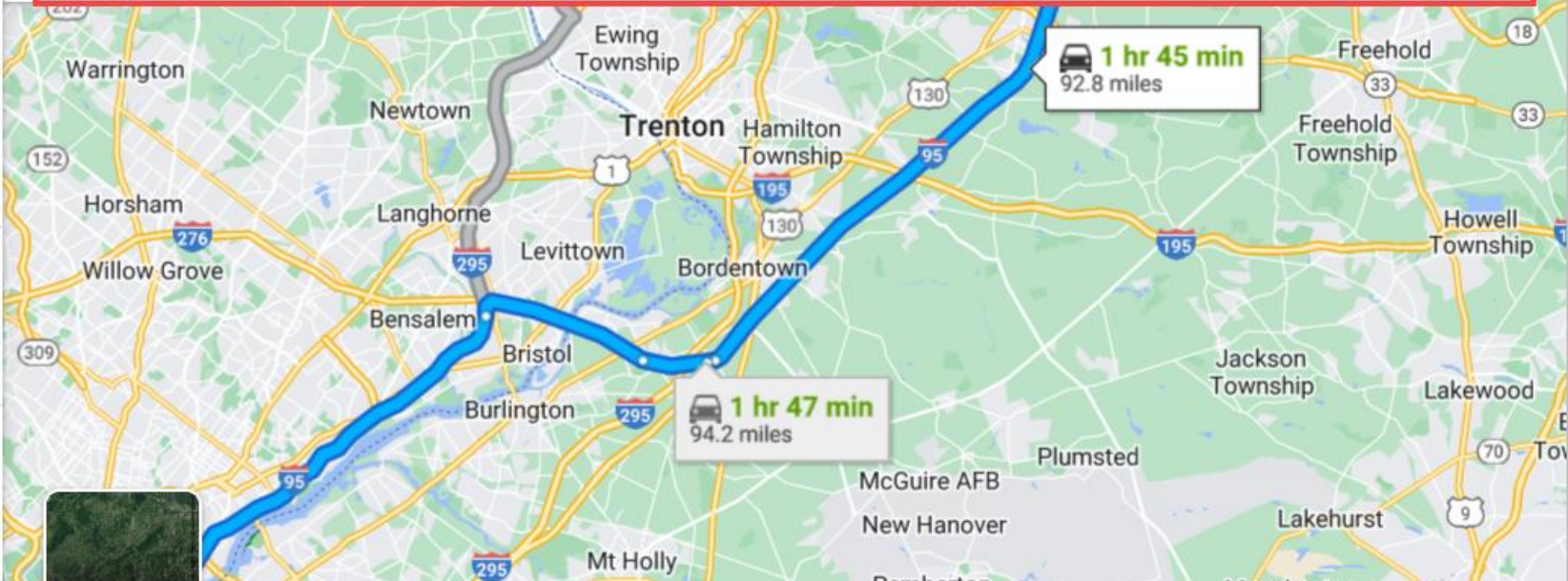
Find Friction
Plug it with ChatGPT

If I wanted to better communicate with people who are searching Google for black doctors specifically what kind of messaging should I use that shows we're culturally relevant and what kind of imagery should I show?

It's great to see that you're considering how to make your messaging and imagery more inclusive and relevant to individuals searching for black doctors. Here are some ideas that could help you create more culturally relevant content:

Messaging:

1. **Highlight Diverse Staff:** If you have black doctors on your team, highlight their qualifications, expertise, and achievements. Profiles of individual doctors, their backgrounds, their experiences, and their motivation can help create a personal connection with the audience.

2. **Focus on the Importance of Representation:** Emphasize the importance of having black doctors in the healthcare system and how this can lead to more culturally sensitive care. The knowledge and understanding that come from shared experiences can improve patient-doctor relationships and the overall healthcare experience.

3. **Show Understanding of Health Disparities:** Acknowledge the disparities that black communities face in healthcare, such as higher rates of certain illnesses and lower rates of access to quality healthcare. Showing that you understand these issues and are actively working to address them can make your message more relevant.

↻ Regenerate response

Send a message

Friction!

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Trigger ChatGPT by appending a question mark after your query

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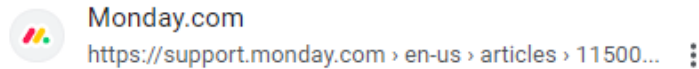
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Q1 roadmap overview

Status overview   Team progress ove...

Quarterly roadmap

This month   Owner   Status

Finalize app prototype   ✕

👤 **Kara**

Integrate ...

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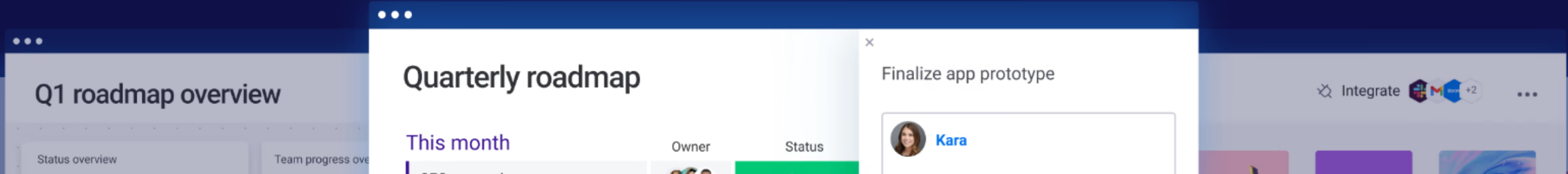
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Ask us anything!

Getting Started

Does monday.com have a desktop app?

○ Download the app

○ Microsoft (MSI) installer

○ Log into the app

Was this article helpful?

Does monday.com have a desktop app?

You may have asked yourself, "I wonder if monday.com has a desktop app?" Well, we definitely understand this need, so yes, we do have one! We offer a desktop app for both Mac and Window computers. 🙌

Download the app

You can seamlessly download the desktop app to your computer by searching "monday.com" in your macOS or Windows app store or by using the following links:

✉ Submit a Bug   ↗ Logout

Saving Ben - Ngram Performance Over Time ♡

↻   5 filters ≡   ⋮   🗀

Saving Ben - Ngram Performance Over Time

🔔 ⋮

	Org Name	Ngram	CPA (1 Month)	CPA (3 Month)	CPA (12 Month)	% Change (3 Month to 1 Month)	% Change (12 Month to 3 Month)	Cost (1 Month) ⌄
19			$63.40	$101.13	$153.54	-37.31%		
20			$4,341.24	$5,107.64	$4,530.32	-15.00%		$21,706.20
21			$76.42	$115.26	$170.44	-33.70%	-32.38%	$20,837.36
22			$8,463.51	$8,639.14	$6,752.77	-2.03%	27.93%	$19,973.89
23			$81.89	$97.37	$304.47	-15.91%	-68.02%	$18,184.38
24			$215.42	$512.66	$680.33	-57.98%	-24.65%	$16,908.30
25								
26								
27								
28								
29			$63.40	$101.13	$153.54			
30		costs	$5,756.55	$2,363.96	$2,160.49	143.51%	9.42%	$11,513.09
31			$71.76	$77.22	$107.34	-7.07%	-28.06%	$11,491.36
32			$487.50	$525.36	$860.05	-7.21%	-38.91%	$11,222.20
33			$23.08	$38.79	$132.73	-40.50%	-70.78%	$10,880.77
34			$164.00	$226.22	$318.57	-27.50%	-28.99%	$10,338.66
35			$675.19	$948.55	$798.14	-28.82%	18.84%	$10,127.88

Shift + Click to sort additional columns.

CPA (1 Month)   CPA (3 Month)   CPA (12 Month)

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Saving Ben - Ngram Performance Over Time ♡

↻   5 filters ☰   ⋮   🗀

Saving Ben - Ngram Performance Over Time

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23								
24		costs			$5,756.55		$2,363.96	
25								
26					$71.76		$77.22	
27								
28			$339.78	$220.33	$796.61	54.22%	-72.34%	$14,175.82
29			$109.68	$137.81	$247.86	-20.41%	-44.40%	$11,824.35
30		costs	$5,756.55	$2,363.96	$2,160.49	143.51%	9.42%	$11,513.09
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JTBD: Buy a car

Pre-Google
Max Friction

With Google
Less Friction

Cars / Car Advice / Best New Cars Under $25k

Best New Cars Under $25,000 in 2023

The price of new cars has risen substantially over the past few years, and shopping on a budget isn't easy. But don't get discouraged yet. There are still a lot of options for a new vehicle on a $25,000 or less budget. Here's what you need to know.

By Cherise Threewitt | ☑ Fact checked by August Barham | ☑ Edited by Frank Nieto | Jan. 24, 2023, at 5:28 p.m.

○ Save   (f) (t) (🔴) (•••)

Browse Cars

Cars   SUVs   Hybrids

Trucks   Luxury   CPO

Scratch Your New-Car Itch for Less Than $25,000

The price of new cars has risen substantially over the past few years, and shopping on a budget isn't easy. If you want a new car this year, for under $25,000, you'd be right for assuming there are fewer options out there than there used to be.

But don't get discouraged yet. There are still a lot of options for a new vehicle on a $25,000 budget, and even better, a bunch of them are actually really good, based on factors like reliability, safety and standard and available features. You might even be surprised to learn that tech features like Apple CarPlay and Android Auto compatibility are often included in affordable new cars, even in base models, and manufacturers stay as competitive as possible by including safety features like automatic emergency braking and forward collision warning. That means more options for you than you might expect.

We've found the 20 best cars that have a base MSRP under $25,000 and ranked them based on their U.S. News overall score, which considers performance, interior comfort and quality, safety and reliability. In the case of a tie, we've given the nod to the model with the lower base price.

Note that our scores can change as we get updated information. The scores you see on the following pages may not match those you see on each vehicle's individual review page.

More on the 2023 Honda Civic

See 2023 Honda Civic Photos »

Find the best price on the 2023 Honda Civic »

Read the 2023 Honda Civic Full Review »

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| ◀ | 1 of 25 | ▶ |

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CAR ADVICE

Best New Cars for Under $20,000 in 2023

Finding a new car or SUV for under $20,000 isn't as easy as it once was, but there remain plenty of vehicles with good design and desirable features at this budget.

Cherise Threewitt Jan. 5, 2023

CAR ADVICE

Best New Cars Under $30,000

George Kennedy Nov. 17, 2016

CAR ADVICE

Cheapest New Cars

These are the cheapest new cars on sale in 2023, and many come surprisingly well-equipped for the money.

Chris Teague Feb. 8, 2023

Don't Care

Really Care

20) 2023 Subaru Legacy

MSRP: $24,395 | U.S. News Overall Score: 7.8/10

The Subaru Legacy is a good car, though not a great one. Its two main drawbacks are an underwhelming engine in the base trim that meets our budget cutoff, and a menu-heavy infotainment system that can take some time getting used to.

There are a couple of attributes that help it stand out from the rest of the cars you're about to see, though. First, the Legacy is a midsize sedan. Most cars at this price point are compact or subcompact, so if you're looking for more space, the Legacy is worth a spot on your list. Second, the Legacy comes standard with all-wheel drive, which adds value right off the bat. Subaru also equips the Legacy with a long list of standard safety features.

More on the 2023 Subaru Legacy

See 2023 Subaru Legacy Photos »

Trucks   Luxury   CPO

20) 2023 Subaru Legacy

MSRP: $24,395 | U.S. News Overall Score: 7.8/10

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More on the 2023 Subaru Legacy

See 2023 Subaru Legacy Photos »

Did that civic have standard all wheel drive?

That was 22 'fuck***' clicks ago!

How TF am I supposed to remember?

FAQs

What are the best cars for under $25k?

Most of these cars aim at being good commuters and everyday drivers, while a few try to keep family in mind, too. The Honda Civic Hatchback falls into the latter group, with plenty of space inside for people and cargo and a good list of standard features, though it borders very close to the price ceiling. The Kia Soul is cheaper, and while it supplies loads of trunk space, it isn't as generous in the back seat. The Toyota Corolla and Hyundai Kona each deserve mention, too, as some of the best-selling sedan and SUV models, respectively.

Are cars under $25,000 reliable?

Most automakers respect that their cash-strapped consumers appreciate value, which is why they make absolutely sure that their cheap models are highly reliable. After all, these cars will likely be used on a daily basis for half a dozen years or more. And, if something does go wrong, repairs are usually quite cheap, too.

Are there any luxury cars for $25k?

You won't find any new premium cars at this price, but you may be able to find an older model if you cruise the used dealerships or browse through the used car market.

How much do the cheapest new cars under $25k cost?

Several models start at just above $15,000, including the Nissan Versa and Mitsubishi Mirage, but the Subaru Impreza, Hyundai Venue, and Kia Forte all border at the $20k mark. Some of the best models will cost you a little more than this, though, including the Toyota Corolla and Hyundai Elantra. At the top end of the range are the Subaru Crosstrek and Honda Civic Hatchback. And, if you are looking for a cheap sports car, the Chevy Camaro Coupe just barely qualifies for this pricing category.

#3

The Least Boring Cars, Trucks, and SUVs Under $25,000

Don't settle for a lifeless econobox, grab one of these affordable and interesting rides instead.

The Manufacturers - Photos; Motor Trend Staff; Kelly Lin - Words | Mar 20, 2020

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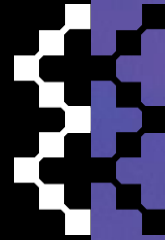
Keep **my** kids safe

Play **my** music easy

Keep **me** warm

Can fit **my** bike

Can you give me a list of cars under 25,000? I would like each one you list to be given a 3 sentence synopsis on it please.

Regenera

Send a message

performance or enhanced luxury.

4. **Ford Focus**:
   - The Ford Focus offers engaging driving dynamics and various body styles, including sedans and hatchbacks.
   - Technology and safety features are abundant, and it offers a sporty drive feel.
   - Fuel economy is good, though it may not be as impressive as some other compact car competitors.

5. **Kia Soul**:
   - The Kia Soul is a compact crossover with a distinctive design and roomy interior.
   - It comes with a wide range of tech features and has a comfortable ride.
   - The engine options offer a nice balance of performance and fuel efficiency.

6. **Nissan Sentra**:
   - The Nissan Sentra is known for its affordability, offering a smooth ride and plenty of space inside.
   - Standard features often include an infotainment system with smartphone integration.
   - Fuel efficiency is a strong point, and various trims provide customization.

7. **Subaru Impreza**:
   - The Subaru Impreza is one of the few compact cars that offer all-wheel drive as standard.
   - Known for its safety features and sturdy build, it's a good choice for various weather conditions.
   - Fuel efficiency is reasonable, and the Impreza is available both as a sedan and

Send a message

Which of these cars has the highest safety rating?

for Highway Safety (IIHS).

As of my knowledge cut-off in September 2021, the Subaru Impreza often stands out for its safety features. Subaru's commitment to safety includes its EyeSight Driver Assist Technology, which has been recognized for its effectiveness. The all-wheel-drive system standard on the Impreza also enhances handling and safety in various driving conditions. In some years, the Subaru Impreza has received Top Safety Pick+ ratings from the IIHS.

However, it would be best to refer to the specific safety ratings from reputable organizations like the NHTSA or IIHS for the exact model year you are interested in, as these ratings can change from year to year and might vary by trim level and additional safety options equipped.

#1

Regenerate

Send a message

ChatGPT may produce inaccurate information about people, places, or facts. ChatGPT August 3 Version

#2

As of my knowledge cutoff in September 2021, the Honda Civic, Toyota Corolla, and Subaru Impreza consistently receive high safety ratings from organizations such as the Insurance Institute for Highway Safety (IIHS) and National Highway Traffic Safety Administration (NHTSA).

1. **Honda Civic**: The Honda Civic has been recognized by the IIHS with top ratings, thanks to its effective crashworthiness and advanced safety technologies. Honda's Sensing Suite, which includes collision mitigation braking, lane-keeping assist, and adaptive cruise control, is a standard feature on many models.

2. **Toyota Corolla**: The Toyota Corolla also boasts excellent safety ratings. It features Toyota's Safety Sense 2.0 as standard, which includes a pre-collision system, lane departure alert with

↻ Regenera

Send a message

Can you create a comparison matrix that shows each car under 25,000 and whether it has a list of features I'm going to give you?
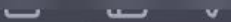
Send a message

Stop generatin

Certainly! Below is a comparison matrix for the cars mentioned, based on general availability of the features you've listed. Keep in mind that these features might be standard on some models and optional or unavailable on others, so it's essential to consult with a local dealer for the specific details of the vehicle configuration you're considering.

Car Model	Leather Seats	Sunroof	Convertible Option	Heated Seats	Backup Camera	Bluetooth	Remote Start
Honda Civic	Optional	Optional	No	Optional	Standard	Standard	Optional
Toyota Corolla	Optional	Optional	No	Optional	Standard	Standard	Optional
Hyundai Elantra	Optional	Optional	No	Optional	Standard	Standard	Optional
Ford Focus	Optional	Optional	No	Optional	Standard	Standard	Optional
Kia Soul	Optional	Optional	No	Optional	Standard	Standard	Optional
Nissan Sentra	Optional	Optional	No	Optional	Standard	Standard	Optional
Subaru	Optional	Optional	No	Optional	Standard	Standard	Optional

Not Very Helpful

Regenerate

Send a message

I also need to know which of my features are included in each trim, feel free to make column A the model + lowest trim, which would make the second row the model again with the highest trim, then column b would be price and then after that each column is my feature request.

Model + Trim	Price	Leather Seats	Sunroof	Convertible Option	Heated Seats	Backup Camera	Bluetooth
Honda Civic LX	~$21,000	No	No	No	No	Yes	Yes
Honda Civic Touring	~$28,000	Yes	Yes	No	Yes	Yes	Yes

Hallucinations

I live in montana and mountain bike in the summer and ski in the winter which car is best for holding my equipment when I go on these adventures?

Based on your location and outdoor interests, you would likely benefit from a vehicle with ample cargo space, good ground clearance, and all-wheel drive for tackling various terrains and weather conditions. Among the vehicles listed, the Subaru Impreza might be the best fit for your needs. Here's why:

1. **Subaru Impreza**:
   - **All-Wheel Drive**: Standard on all models, AWD offers better traction and control on rough and slippery roads.
   - **Cargo Space**: The hatchback version of the Impreza provides a more substantial cargo area, perfect for stowing mountain bikes, skis, or other outdoor gear.
   - **Ground Clearance**: While not as high as some SUVs, the Impreza offers reasonable ground clearance for non-extreme off-roading.
   - **Roof Rails**: Available on certain trims or as an add-on, roof rails can accommodate bike or ski racks, making transportation of your equipment more accessible.
   - **Price Range**: With a price range of ~$18,000 to ~$26,000, it fits within your budget.
   - **Fuel Efficiency**: Subaru's AWD system is known for efficiency, so even with the added capability, you won't be spending a fortune on gas.

   ... y mentioned, could be the Subaru Crosstrek.
   ... but offers increased ground clearance and more

Regenerate

Least Friction*

Which would you prefer??

12 Mozcons

My Job

Better link building

Real Co. Shit

Listening
to
customers

Big Data
PPC & SEO

Valuable = yes
Easy to do = nope
Time to do it = nope
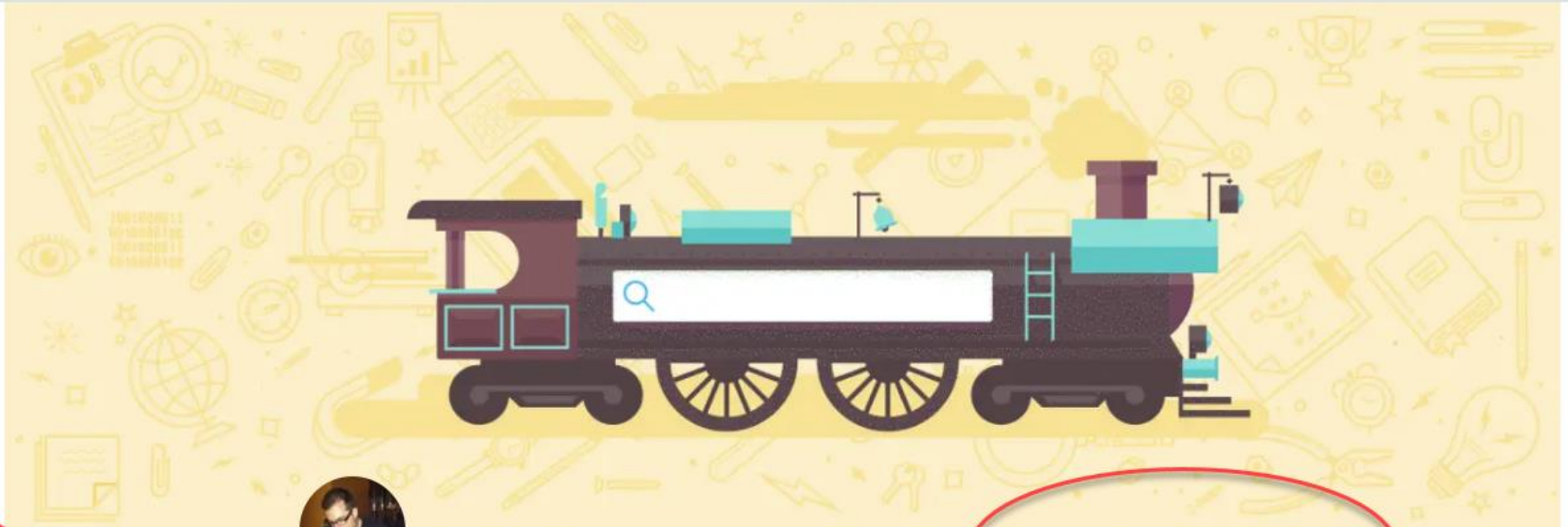
By: Richard Baxter

August 15, 2011

How to Get Search Volume Data Straight into Excel [Mozcon Debrief]

Keyword Research

The author's views are entirely their own (excluding the unlikely event of hypnosis) and may not always reflect the views of Moz.

A few weeks ago I attended (and had the honour of speaking at) Mozcon. Mozcon is without a doubt the best SEO conference I've ever been to, and I've been to a lot. It rocks to be amongst so many stars! Anyhoo, just to say thanks to the Mozteam for flying me over to sunny Seattle, I brought them a new toy to play with. And the best part, it's free for anyone to use.

Wil on stage
presenting

I want Wil's approach!

You back at work

You **vs** the Data Assembly Line

Go to Mozcon learn 80 things

Wil shows Power Bi - 81

Get home, go through notes

Download Power Bi

Boss asks – How can we get +1M visitors with 0 additional budget?

Watch Wil's video, didn't work for me

Watch Wil's video again

Step 1–5 done

Step 6–12 done

Step 13 of 50 fail

Can't fix, no time to learn, pressure from boss, kids got soccer, do thing the same old way.

I see value in what Seer is saying, but I don't have time.

I want what Wil showed!

Difficult @ Seer - $$$

Built Seer Data Assembly Line

Rebuild each time

Too much data for Power Bi

Train a whole team on a non industry standard tool

More data = slower files, good luck trending or comparing clients

Every analyst did it just a bit different

Turned SEO's into analysts, but to grow we couldn't find them or make them fast enough.

Outside analysts, had no context on SEO, recommendations missed the mark

I want Rae

I want the **Insights** from Mozcon **not the Work**

We

Heard

Ya!

Unique data sets that's where you'll create **outsized** value from AI

Practical AI

Facts over Frenzy

Strategy?
Are <u>1% or 10%</u>
Of <u>my customers using this?</u>

seer
interactive

I'll change ur life!

RU Listening to "experts"?

Pull data

-$50 $0 $50 $100 $150 $200 $250 $300 $350 $400 $450 $500 $550 $600 $650 $700 $750 $800 $850 $900 $950 $1,000 $1

Avg. Sales ✶
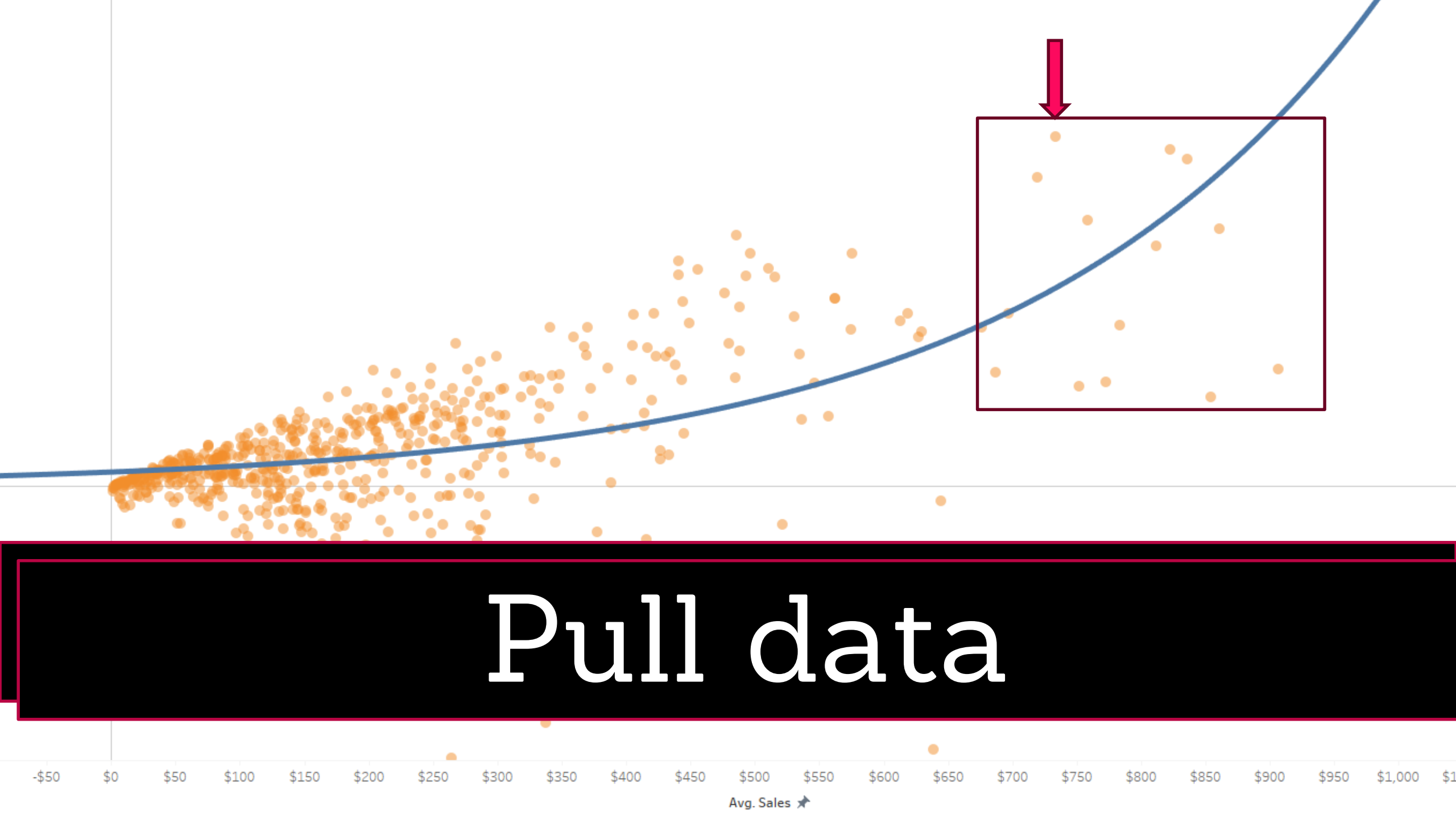
If MSV (**decreases**) & Ranking (**same**) & Analytics leads (**same**) & CRM = # of leads (**same**)

Customer may have moved for these keywords.

Default Channel Grouping	Acquisition		
	Users ⬇	New Users	Sessions
seerinteractive	**120,010** % of Total: 100.00% (120,010)	**118,112** % of Total: 100.00% (118,112)	**147,103** % of Total: 100.00% (147,103)
1. Organic Search	**97,510** (80.18%)	**95,194** (80.60%)	**116,131** (78.95%)
2. Direct	**16,163** (13.29%)	**15,862** (13.43%)	**20,120** (13.68%)
3. Referral			(2.85%)
4. Social			(2.22%)
5. Email	**1,140** (0.94%)	**915** (0.77%)	**2,146** (1.46%)
6 AI-Powered Search	**1,064** (0.87%)	**1,044** (0.88%)	**1,135** (0.77%)

AI-Powered Search

Download the Looker Dashboards

Job #1
Turn No's to Yes'es

Job #2
MORE Hypotheses!!

Job #3
Build Mini-apps

Search

"I know exactly what I want"

Chat

"I sort of know what I want"

YouTube

Weather

Amazon

Restaurants near me

Microsoft stock

Montreal wikipedia

Best coffee machine

How to write if else in Java

Best low carb fruits with vitamin C

I need to throw a dinner party for 6 people who are vegetarian. Can you suggest a 3-course menu with a chocolate dessert?

CMO

**What is our brand visibility in ChatGPT
if our customers go there?**

Today's SEO

There's no ranking tool.

Tomorrow's SEO

**Bing's research
Got all PAA's with "Best"
Ran PAA's through ChatGPT's API
Tallied how often our brand shows up
(runs weekly)**

35% Visibility

I'm going to give you a whole slew of keywords searched on google in the project management space for the company monday.com, it will be in a CSV format, I want you to ngram the keywords for me and well me what % of those keywords included ngrams like "best" "which" "vs" and other similar types of themes, if you feel confident in other ngrams like those that shows someone is looking to find a software or get advice you can feel free to add them into your calculation, but please check with me first on which new ngrams you want to add and then I'll approve them to be added to the calculation. I would like you to do this in noteable, can you prompt me for the steps I need to do along the way? Ready?

Your complete guide to project
management in 2023

Best project management
software for 2023

What is Agile project
management: when and how to ...

monday.com

monday.com

monday.com

Used **Noteable** ⌄

The unigram analysis has been completed. Here are the percentages of keywords that include each unigram:

- "best": 3.35%
- "which": 0.24%
- "vs": 1.19%

These percentages represent the proportion of keywords in your dataset that contain these specific unigrams.

Please let me know if you would like to add any other unigrams to the analysis or if there are any other analyses you would like t

↻ Regenerate response

Send a message

I am open to you adding additional ngrams that you think might help me identify people that will be looking for products to compare, do you think I missed any that have similar intent that are at least .25% of my keyword list?

Sure, we can add more unigrams that are often used when people are comparing products. Here are a few suggestions:

- "compare": This is a direct indicator that someone is comparing products.
- "alternative": This suggests that the person is looking for an alternative to a product, which involves comparison.
- "review": People often look for reviews when they are comparing products.
- "rating": Similar to "review", this indicates a comparison of product quality.
- "top": This suggests that the person is looking for the best products in a category, which involves comparison.

↻ Regenerate response

Send a message

Less Bias

Used **Noteable** ⌄

We have recalculated the percentages with a threshold of 0.10%. Here are the unigrams that appear in at least 0.10% of the keywords:

- "best": 3.35%
- "which": 0.24%
- "vs": 1.19%
- "alternative": 0.12%
- "review": 0.17%
- "top": 0.31%

These unigrams can help identify keywords that indicate a user's intent to compare products. Please let me know if there are any other analyses you would like to perform or if there are any other unigrams you w   alysis.

↻ Regenerate response

Send a message

seerinteractive

| DASHBOARDS | RANK TRACKING | SEARCH DISCOVERY | RESOURCES |

PAA Search ♡

PAA Question	Organization	Date Month	Search Term
contains best or vs or compare or top or cons	is any value	is in the last 1 complete month	is any value

PAA Search

	Organization	Search Ter			
1		3			
2		2			
3		1			
4		1			
5		1			
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20		5,890	22.97%		
21		3,859	15.68%	25.18%	
22		3,750	13.99%	∅	
23		3,190	26.83%	∅	

seerinteractive   DASH

PAA Search ♡

PAA Question

contains best or vs or compare or top or cons

Organization

is any value

seerinteractive

PAA Search ♡

PAA Question

> contains best or vs or compare or top or cons

Organization

> is any value

Date Month

> is in the last 1 complete month

PAA Search

	Organization	Search Term ⌄	% of Total Seach Terms	% of Total Cost
17		3,989	13.48%	10.24%
18		3,951	25.68%	33.96%
19		3,911	14.38%	19.06%
20		3,896	22.97%	∅
21		3,859	15.68%	25.18%
22		3,750	13.99%	∅
23		3,190	26.83%	∅
24		3,036	10.58%	9.23%
25		2,922	10.83%	∅
26		2,713	35.01%	27.24%
27		2,554	14.94%	16.82%
28		2,452	9.63%	8.66%
29		2,448	15.05%	7.48%

Every client
# of KWs
% cost
% conv

Tracking brand rankings in ChatGPT? Here's one way [Free Template]

WIL

REYNOLDS

Jordan blew that out with 10,000 questions!

supernova™ data platform
+
ChatGPT

Questions

crm ①

What Questions do People Google?

Question	Cost (Last Month) ②
what is the best crm for call center?	$31,585
what are the top 3 crm systems servicing the insurance industry?	$22,299
which is the best crm software for small business?	$20,214
what is the best software for crm?	$13,872
what crm software is best for a small startup?	$9,328
which crm is best for sms marketing?	$7,789
what is the best crm for customer service?	$5,578
what is the best crm to manage?	$5,023
what is the best super simple crm solution out there for small businesses?	$4,606
what is the best crm system for sales?	$3,715
what is the best tool for crm?	$2,705
which crm are best for marketing?	$2,073
Total	**$135,114**

ChatGPT Response

Search

ChatGPT Response

Search

$135,114
Cost (Last Mo.)

19
Questions

19
Responses

What themes are in ChatGPT Responses?

ChatGPT Resp	#Responses
crm	100.00%
zoho ← ③	
hubspot ←	
features	
salesforce ←	73.68%

Question & Responses

what is the best crm for call center?

as an ai language model, i don't have personal opinions or preferences. however, here are some of the most widely used crm systems in call centers:

1. salesforce: it is considered one of the best crm systems for call centers due to its advanced features, including call center automation, lead management, and customer service tools.

2. zendesk: it is a cloud-based crm system that offers call center software with features like call routing, ivr, and call monitoring.

3. zoho crm: it is another popular crm system for call centers that offers features like call recording, call routing, and real-time analytics.

4. hubspot: it is a comprehensive crm system that includes a call center software with features like call tracking, call recording, and call routing.

5. freshdesk: it is a cloud-based crm system that offers a call center software with features like call routing, ivr ④ monitoring.

ultimately, the best crm for call center will depend ... ecific needs of the organization and its budget

Total

Instant consulting No DIY assembly line
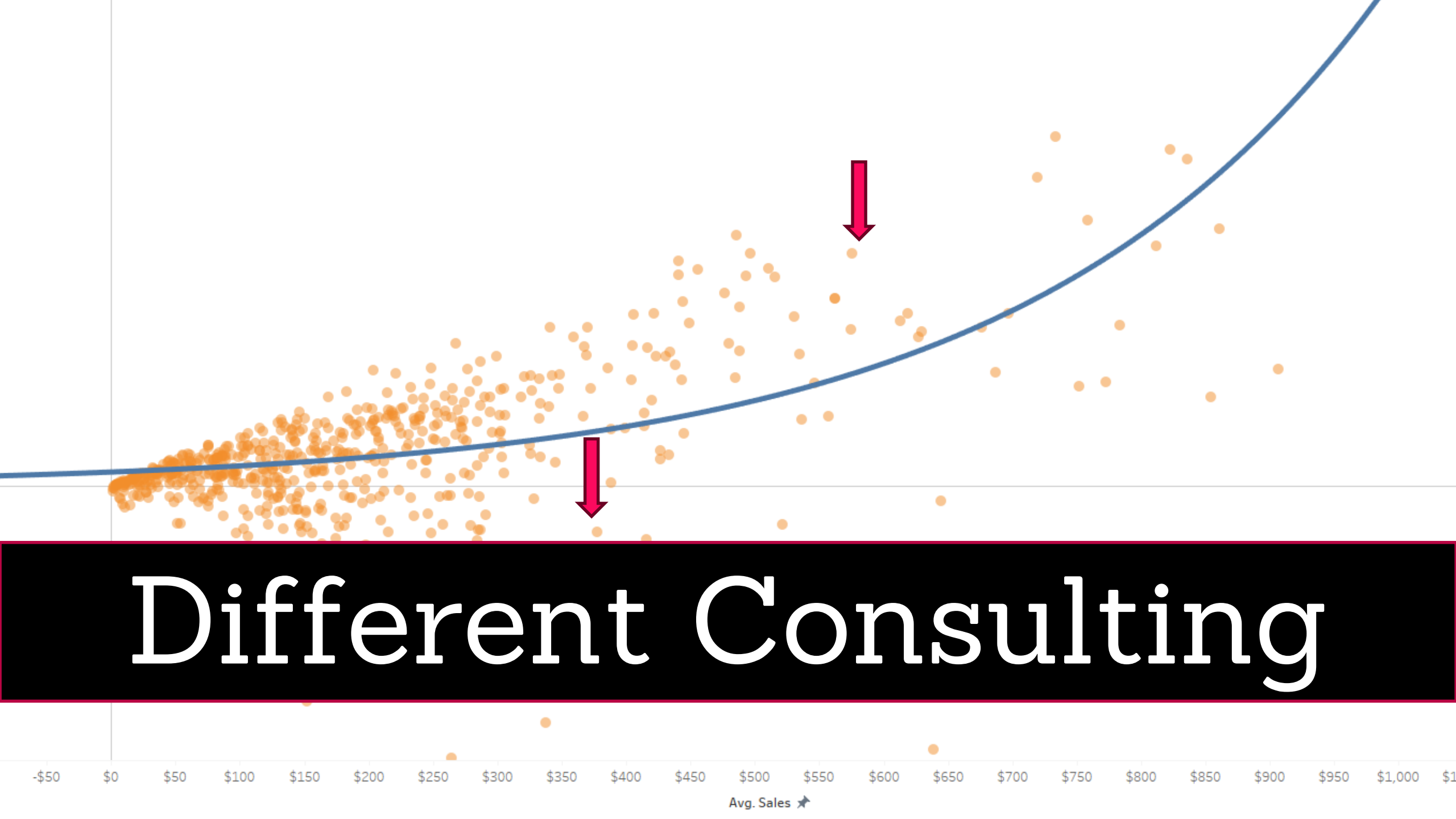
Different Consulting

Resurgence of PR

More Yesses
+ More Hypothesis
+ More Mini Products

Hypothesis 2: Wikipedia + Noteable

If ChatGPT takes off, which sites are a proxy for my **customer** journey moving?

I hear that wikipedia traffic data is stored in bigquery is that true?

Send a message

currently the most popular, or to track the popularity of a certain topic over time.

The dataset is stored in the `bigquery-public-data` project, in a dataset called `wikipedia`. The `pageviews_2020` table, for example, contains pageview data for the year 2020.

You can access this data using SQL queries in the BigQuery console, or by using the BigQuery API in a programming language like Python or R. Note that while the data itself is free, there may be costs associated with using BigQuery to query the data, especially for large queries.

Send a m...

ChatGPT may produce inaccurate information about people, places, or facts. ChatGPT August 3 Version

I would like you to use noteable to write python to interface with the API, and then I want to give you a bunch of wikipedia URLs so you can tell me if you are seeing downward trends in traffic after a certain date , do you understand?

Regenera

I don't have a GCP credential, how else might I solve this problem?

```json
{
  "cell": {
    "id": "c3a63b97-04ee-42bd-8284-6809e8cc1c43",
    "source": "import requests\nimport datetime\nimport json\n\ndef get_pageviews(article, start, end):\n    # Format the article title\n    article = article.replace(' ', '_')\n\n    # Format the start and end dates\n    start = start.strftime('%Y%m%d%H')\n    end = end.strftime('%Y%m%d%H')\n\n    # Define the endpoint\n    endpoint = 'https://wikimedia.org/api/rest_v1/metrics/pageviews/per-article/en.wikipedia/all-access/all-agents/{}/daily/{}/{}'.format(article, start, end)\n\n    # Send a GET request to the endpoint\n    response = requests.get(endpoint)\n\n    # If the request was successful, return the pageview data\n    if response.status_code == 200:\n        data = json.loads(response.text)\n        return data['items']\n    else:\n        return None",
    "metadata": {
      "noteable": {
        "cell_type": "code",
        "output_collection_id": "02540e79-931b-4798-96d4-392501e55d1c"
      }
    },
    "cell_type": "code",
    "outputs": []
  },
  "cell_link": "https://app.noteable.io/f/6148a404-0e1e-488f-9e01-51e53f766d22/?cellID=c3a63b97-04ee-42bd-8284-6809e8cc1c43",
  "cell_state": "finished_with_no_error",
  "kernel_state": "idle",
  "kernel_state_description": "Ker                        ut",
```

Send a message

☐ Stop generating

Now, we can use this function to fetch and analyze the pageview data for your Wikipedia URLs. Please provide the list of Wikipedia URLs and the date from which you want to analyze the traffic data.

https://en.wikipedia.org/wiki/Christmas_tree
https://en.wikipedia.org/wiki/Bachelor%27s_degree
https://en.wikipedia.org/wiki/List_of_highest-grossing_musical_theatre_productions
https://en.wikipedia.org/wiki/SendGrid

[No Title]

Regenera

Used **Noteable** ⌄

It appears that the requests to the Wikimedia API are being blocked, as indicated by the 403 status code and the message: "Scripted requests from your IP have been blocked, please see **https://meta.wikimedia.org/wiki/User-Agent_policy**."

This could be due to a number of reasons, such as making too many requests in a short period of time, not including a User-Agent header in the requests, or the IP address being used has been blocked by Wikimedia.

To resolve this issue, you could try the following:

1. Add a User-Agent header to the requests. Wikimedia's User-Agent policy requires all requests include a User-Agent header that properly identifies the client making the request. Here's an

↻ Re

Send a message

OK, lets add a user agent, it looks like I need to give you my email, right?

Regenerat

Here are the daily pageviews for the "Bachelor's Degree" Wikipedia page over the last 30 days:

index	timestamp	views
0	2023-07-04T00:00:00Z	2394
1	2023-07-05T00:00:00Z	2426
2	2023-07-06T00:00:00Z	2470
3	2023-07-07T00:00:00Z	2377
4	2023-07-08T00:00:00Z	2043
5	2023-07-09T00:00:00Z	
6	2023-07-10T00:00:00Z	2499

☐ Stop generatin

Send a message

Used **Noteable** ⌄

Used **Noteable** ⌄

It seems I forgot to import the required `matplotlib` library for plotting the graph. Let me correct that and plot the graph again.

Using **Noteable...** ⚙ ⌄

☐ Stop generatir

Send a message

Here is the updated line graph showing the Wikipedia daily pageviews for the "Bachelor's Degree" page for the same 30-day period this year (in blue) compared to last year (in red), with the x-axis representing days from 1 to 30:

Wikipedia Daily Pageviews for Bachelor Degree: This Year vs Last Year
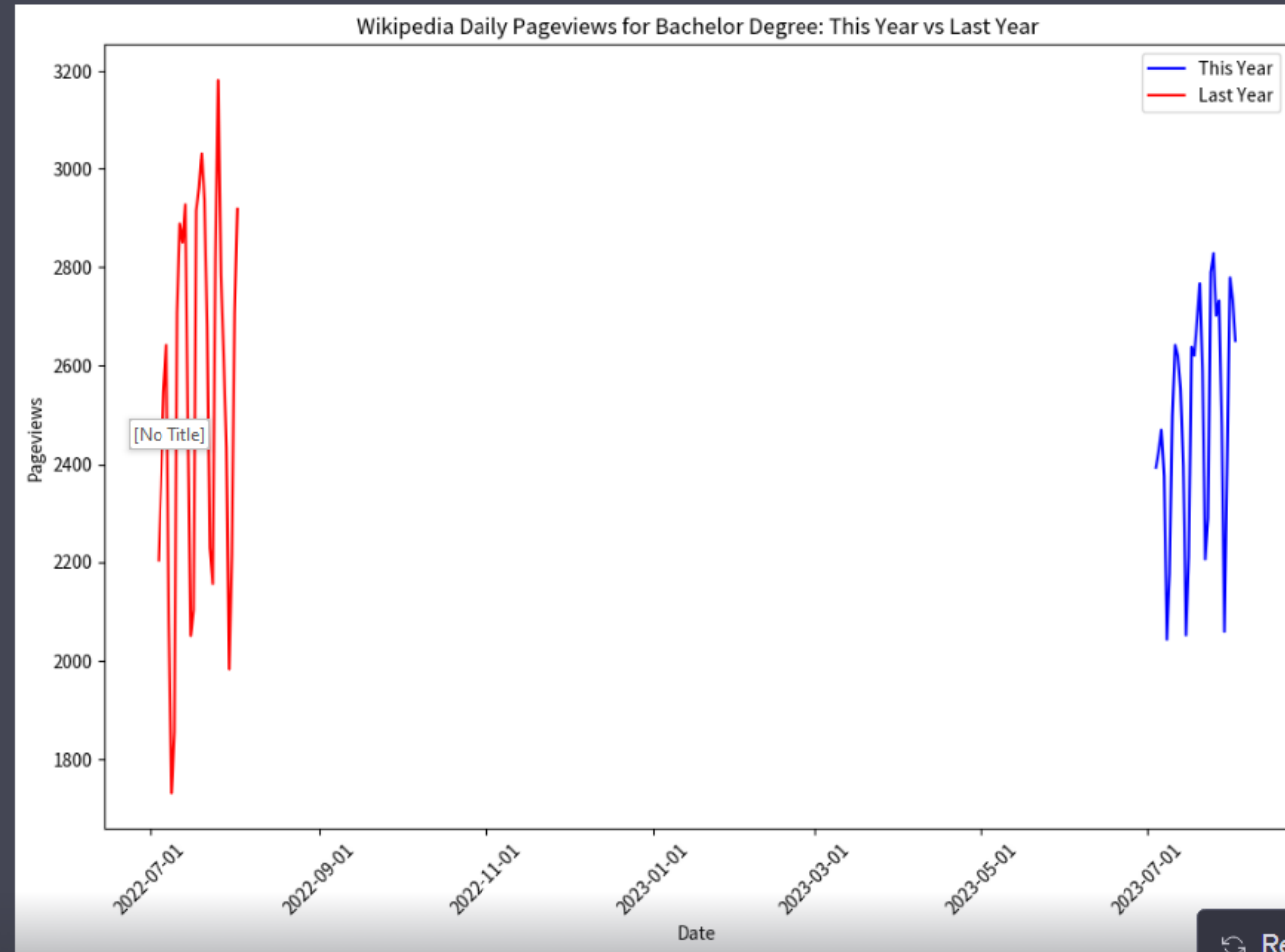
Send a message

Used **Noteable** ⌄

Here is the updated line graph showing the Wikipedia daily pageviews for the "Bachelor's Degree" page for the same 30-day period this year (in blue) compared to last year (in red), with the x-axis representing days from 1 to 30:

Send a message ➤

bachelor's degree   ✕ 🎤 📷 🔍

Images   Colleges   Salary   Highest-paying   Online   Jobs   In business   In Psychology   Abbreviation   All filters ▾ | Tools

About 648,000,000 results (0.55 seconds)

A bachelor's degree is the highest level of undergraduate degree and can typically be completed in approximately four years, depending on the institution.

⬛ devry.edu
https://www.devry.edu › ... › Bachelor's Degrees ⋮

What is a Bachelor's Degree? Benefits and FAQs
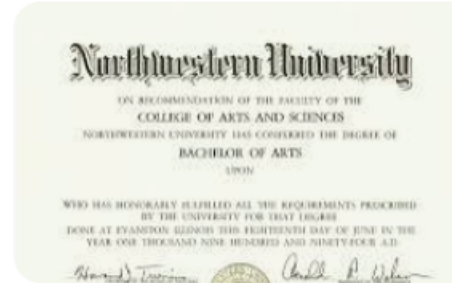
About featured snippets · ⊟ Feedback

People also ask ⋮

What is a bachelors degree?   ⌄
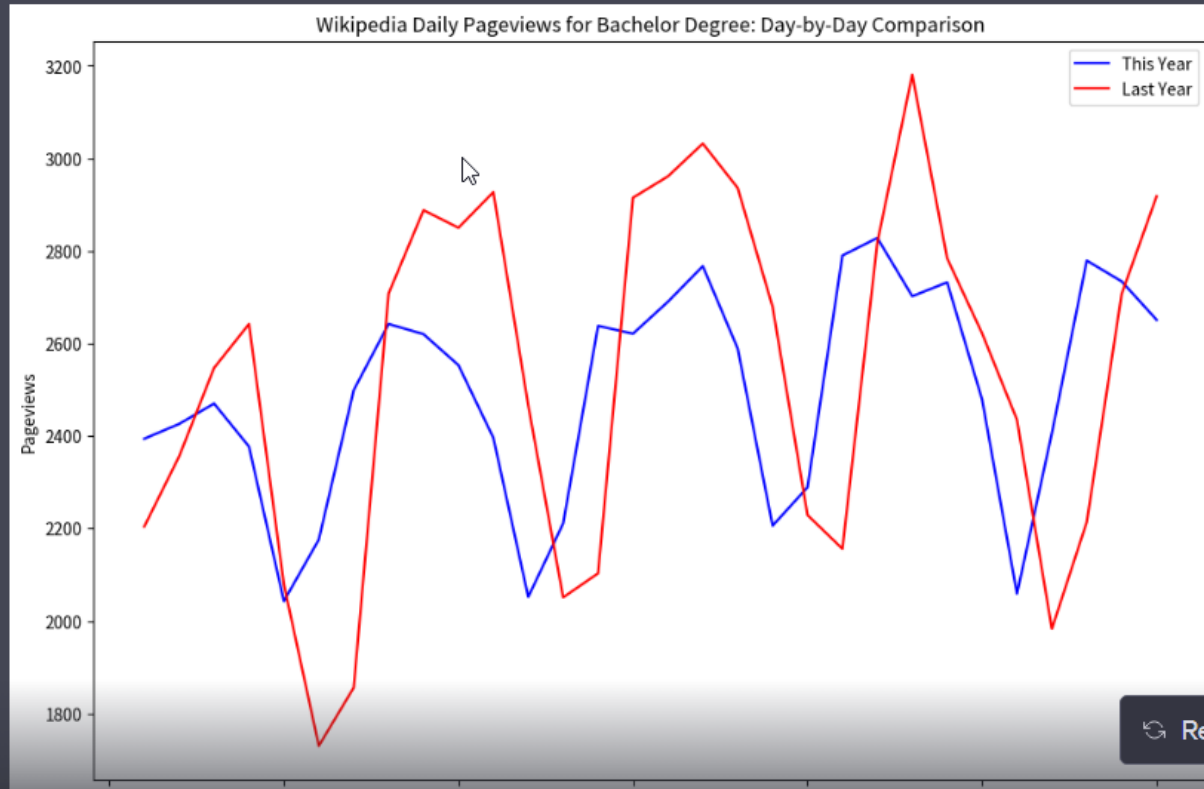
Is bachelors a 4 year degree?   ⌄

What is a better degree BA or BS?   ⌄

What is a 2 year degree called?   ⌄

Feedback

Ⓦ Wikipedia
https://en.wikipedia.org › wiki › Bachelor's_degree ⋮

Bachelor's degree

A **bachelor's degree** (from Middle Latin baccalaureus) or baccalaureate (from Modern Latin

Bachelor's degree ⋮

A bachelor's degree or baccalaureate is an undergraduate academic degree awarded by colleges and universities upon completion of a course of study lasting three to six years. The two most common bachelor's degrees are the Bachelor of Arts and the Bachelor of Science. Wikipedia

Type of degree
What type of degree is a bachelor's degree   ⌄

Requirements
What degree do you need for a bachelor's degree   ⌄

Careers
What can a bachelor's degree get you   ⌄
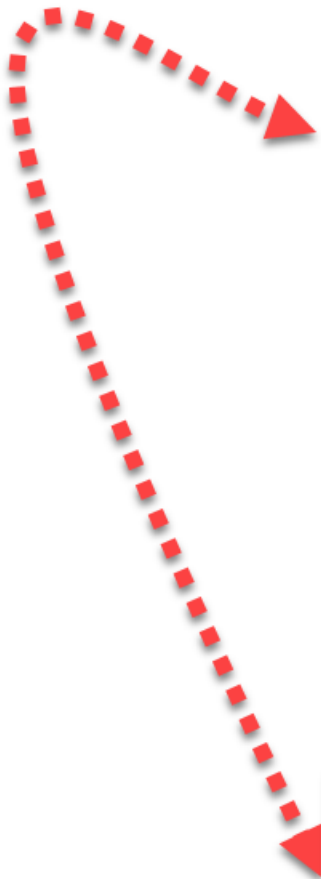
t is a bachelor's degree 12K

how long does it take to get a bachelor's degree 8.3K

bachelor's degree 87K

science 180

long does it take to get a bachelor's degree 8.3K

how many years is a bachelor's degree 8.1K

bachelor degree 50K

college 167

many years is a bachelor's degree 8.1K

how many years for a bachelor's degree 4.1K

bachelors degree 49K

bachelor 103

gree 49K

financial aid 101

View all 145 >

Export

Export

1

20

40

60

14 Apr 2023

4 Jun 2023

27 Jul 2023

https://shorelight.com/student-stories/what-is-a-bachelors-degree-in-the-us/ ▾

https://en.wikipedia.org/wiki/Bachelor's_degree ▾

https://www.coursera.org/articles/what-is-a-bachelors-degree ▾

https://www.devry.edu/online-programs/bachelors-degrees/what-is-a-bachelors-degree.html ▾

https://www.mydegreeguide.com/types-of-degrees/types-of-bachelor-degree/ ▾

https://bigfuture.collegeboard.org/plan-for-college/college-basics/college-classes/quick-guide-your-college-degree-options ▾

https://www.geteducated.com/career-center/detail/what-is-a-bachelors-degree/ ▾

https://www.gcu.edu/degree-programs/bachelors-degree ▾

https://www.collegerank.net/what-is-a-bachelors-degree/ ▾

https://careerkarma.com/blog/bachelors-degree/ ▾

Add domain to compare

No: I can't get $ for a developer

Yes:
Have ChatGPT read people's blog posts on how to use python.

Not
Skuuured
of Python!

Search the site   Search

5 Python scripts for automating SEO tasks

Looking to streamline your SEO workflows? These five scripts are great starting points for exploring the possibilities of Python in SEO.

John McAlpin on April 12, 2023 at 9:00 am | Reading time: 11 minutes

Python is a powerful programming language that has gained popularity in the SEO industry over the past few years.

With its relatively simple syntax, efficient performance and abundance of libraries and frameworks, Python has revolutionized how many SEOs approach their work.

Python offers a versatile toolset that can help make the optimization process faster, more accurate and more effective.

This article explores five Python scripts to help boost your SEO efforts.

- Automate a redirect map.
- Write meta descriptions in bulk.
- Analyze keywords with N-grams.
- Group keywords into topic clusters.
- Match keyword list to a list of predefined topics.

The easiest way to get started with Python

Get the daily newsletter search marketers rely on.

Get Search Engine Land in your inbox.

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See terms.

Attend our events

SMX
SEARCH MARKETING EXPO

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Start training now: SMX Advanced

MARTECH

Script 1: Automate a redirect map

Creating redirect maps for large sites can be incredibly time-consuming. Finding ways to automate the process can help us save time and focus on other tasks.

How this script works

This script focuses on analyzing the web content to find closely matching articles.

- First, it imports two TXT files of URLs: one is for the redirected website (source_urls.txt), and the other for the site absorbing the redirected website (target_urls.txt).

- Then, we use the Python library Beautiful Soup to create a web scraper to get the main body content on the page. This script ignores header and footer content.

- After it's crawled the content on all pages, it uses the Python library Polyfuzz to match content between URLs with a similarity percentage.

Search Engine Land   Trending: GA4   SEO ▾   PPC ▾   Platforms ▾   SMX   Awards   Webinars   Intelligence reports   White papers   Newsletter   About ▾   Chat

🔍 Search the site   Search

How this script works

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- After it's crawled the content on all pages, it uses the Python library Polyfuzz to match content between URLs with a similarity percentage.

- Finally, it prints the results in a CSV file, including the similarity percentage.

From here, you can manually review any URLs with a low similarity percentage to find the next closest match.

Copy

Get the script

```
#import libraries
from bs4 import BeautifulSoup, SoupStrainer
from polyfuzz import PolyFuzz
import concurrent.futures
import csv
import pandas as pd
import requests


#import urls
with open("source_urls.txt", "r") as file:
    url_list_a = [line.strip() for line in file]


with open("target_urls.txt", "r") as file:
    url_list_b = [line.strip() for line in file]
```

Hi I am an SEO and I want you to read these API instructions and then guide me on how to do this for my own site. Can you tell me what you think this code does then walk me through step by step what I need to do? You can use notable to help me build the python.

Send a message ➤ ⟳

I have a list of 5 source URLs and 5 target URLs I will give you here in this chat instead of a text file, can you do that? If so lets use noteable to execute the python and lets get started.

Used **Noteable** ⌄

Used **Noteable** ⌄

Great! I've created a
project named "SEO

Now, please provide

Modify python to what YOU want it to do (natural language)

Send a message

along with a similarity percentage. Here are the results:

Index	From URL	To URL
0	https://www.seerinteractive.com/insights/3-google-analytics-tips-for-beginner-analysts	https://www.seerinteractive.com/insight to-consider-ga4-alternatives
1	https://www.seerinteractive.com/insights/google-analytics-4-update	https://www.seerinteractive.com/insight analytics-4-ga4-faqs
2	https://www.seerinteractive.com/insights/segmenting-in-google-analytics	https://www.seerinteractive.com/insight analytics-4-ga4-faqs
3	https://www.seerinteractive.com/insights/10-reasons-ga-data-never-match-other-sources	https://www.seerinteractive.com/insight to-consider-ga4-alternatives
4	https://www.seerinteractive.com/insights/seer-ga-360-guide	https://www.seerinteractive.com/insight to-consider-ga4-alternatives

Send a message

⟳ Regenerate

content of the target URL. A higher percentage indicates a higher similarity.

The next step is to export this DataFrame to a CSV file. Let's do that.

Used **Noteable** ⌄

Great! We've successfully exported the DataFrame to a CSV file named 'redirect_map.csv'. This file contains the mapping of each source URL to a target URL, along with a similarity percentage. You can download it directly from the **Noteable project**.

Please let me know if there's anything else you'd like to do.

Regenerate

Send a message

Hypothesis 3:
Link Reader to improve landing pages

Hypothesis 3:
~~Link Reader~~
Webpilot to improve landing pages

Saving Ben - Ngram Performance Over Time ♡

1h ago ↻ 6

Saving Ben - Ngram Performance Over Time

	Org Name	Ngram	CPA (1 Month)	CPA (3 Month)	CPA (12 Month)	% Change (3 Month to 1 Month)	% Change (12 Month to 3 Month)
55			$145.60	$152.61	$157.88	-4.60%	-3.34%
56			$219.41	$205.72			%
57			$115.76	$119.25			%
58			$303.74	$368.25			%
59			$589.97	$490.47			%
60			$203.66	$245.75			%
61			$121.00	$1			%
62		all	$244.12	$143.86	$138.22	69.70%	4.07%
63			$73.35	$72.47	$100.86	1.21%	-28.15%
64			$146.64	$120.86	$117.39	21.33%	2.96%
65			$168.32	$158.85	$123.56	5.96%	28.56%

When customers use the word "all" its suddenly costsing us 70% to convert them

I must build a landing page using AI for "black primary care physician".

I'm going to give you a query and then a list of web pages, I want you to use the noteable plugin to show me the google trend for that query for the last 5 years using the google trends API, then I want you to crawl a set of URLs I give you (using webpilot) to have to tell me yes or now in a chart of the page addresses what you believe the right answer for the query, do you understand?

ChatGPT may produce inaccurate information about people, places, or facts. ChatGPT August 3 Version

Query: Black primary physicians

Used **Noteable**

Used **Noteable**

Send a message

I have successfully fetched the Google Trends data for the query "Black primary physicians" for the past 5 years. Now, could you please provide the list of URLs you want me to crawl and analyze in relation to this query?

https://www.wildhealth.com/treatments/integrative-doctor?gadid=657569334863&gad=1
https://www.oakstreethealth.com/primary-care-doctors-near-me?customer_id=666-595-5970&g
5970&g_adgroupid=149131290954&g_adid=649022250204&g_adtype=search&g_campaign=A
-1702663200634&g_network=g&utm_theme=g&utm_vpf=google&gad=1
https://www.juno.care/services/individual-family-care/adult-primary-care
https://book.zocdoc.com/get-started/primary-care-doctors

Regenerate

Send a message

Google Trends of "Black primary physicians" over the last 5 years
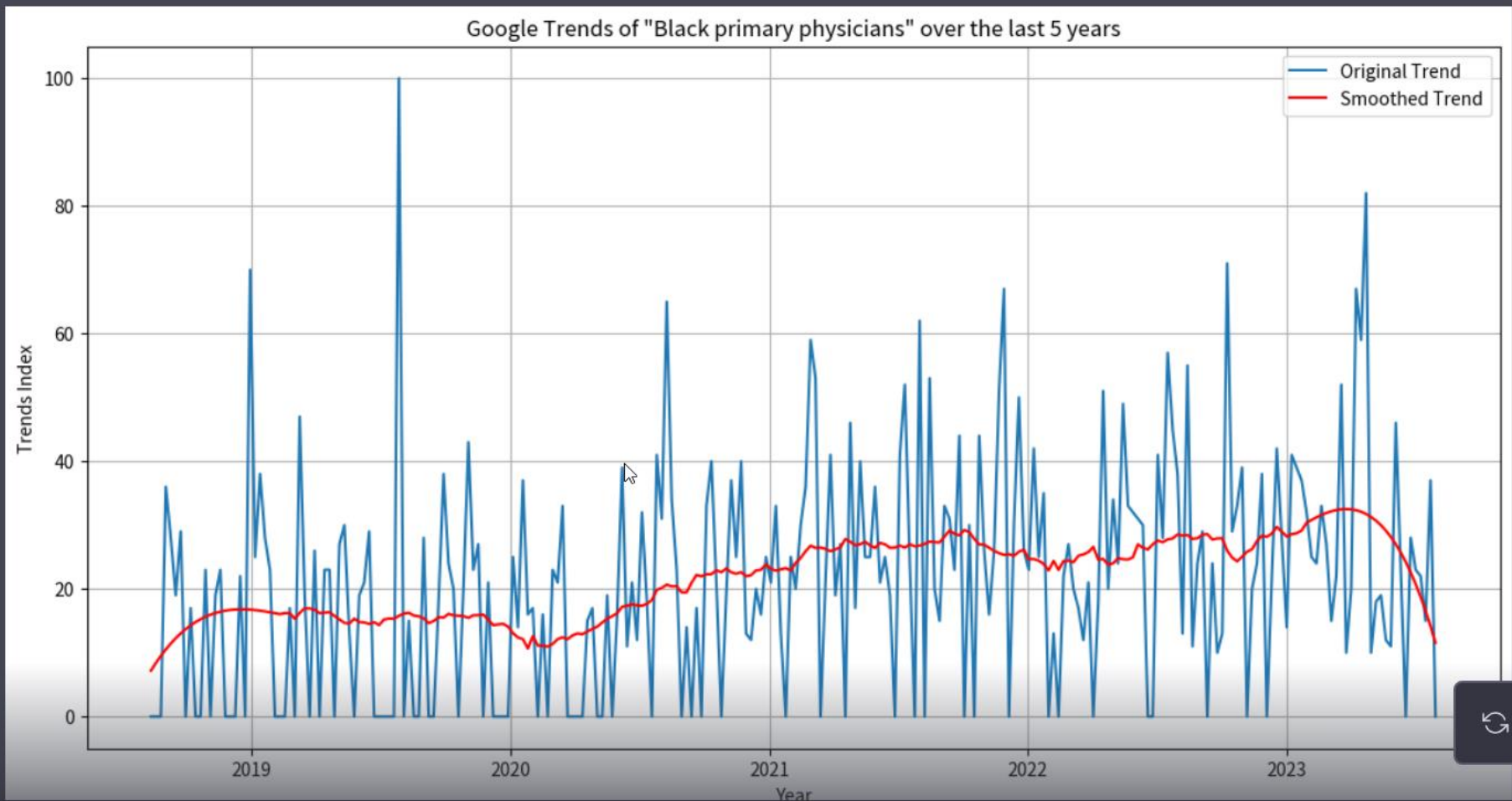
Send a message

Regenerate

Google Trendline is up

Now, how well are my competitors speaking the language of my customer?

Sure, here's a comparison table with ratings for each company's ad copy and landing page, along with some notes:

Company	Ad Copy Rating (1-10)	Landing Page Rating (1-10)	Notes
Zocdoc	3	3	The ad and webpage do not address the "black" modifier. They focus on the availability and location of primary care doctors.
Norton Healthcare	3	2	The ad does not address the "black" modifier. The webpage is more about a cyber event rather than providing information about primary care physicians.
Mercy	3	3	The ad and webpage do not address the "black" modifier. They emphasize the convenience and expertise of the local primary care team.
BlackDoctor.org	N/A	10	The webpage directly addresses the "black" modifier, citing research on the benefits of having a Black doctor and implying that users can find Black doctors through their search tool.

Please note that the ratings are relative to each other and based on how well the company's ad copy and landing page address the "black" modifier in the "black primary care physician" search query.

Sure, here's a comparison table with ratings for each company's ad copy and landing page, along with some notes:

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Mercy	3	3	The ad and webpage do not address the "black" modifier. They emphasize the convenience and expertise of the local primary care team.
BlackDoctor.org	N/A	10	The webpage directly addresses the "black" modifier, citing research on the benefits of having a Black doctor and implying that users can find Black doctors through their search tool.

Please note that the ratings are relative to each other and based on how well the company's ad copy and landing page address the "black" modifier in the "black primary care physician" search query.

However, based on the content extracted from the provided URLs, here are the findings:

1. **Wild Health**: The website does not provide any specific information related to 'Black primary physicians'.

2. **Oak Street Health**: The website provides information about primary care physicians, but there is no specific mention of 'Black primary physicians'.

3. **Juno Medical**: The website provides information about primary care services, but there is no specific mention of 'Black primary physicians'.

4. **Zocdoc**: The website could not be accessed for content extraction.

In conclusion, none of the provided websites specifically mention 'Black primary physicians'.

Send a message

Regenerate

I'm going to give you one more page.

This one ranks organically #1 in Google for "black primary care physician" (vs the others which were paid ads) and probably does the best job of the pages I've seen.

Can you read it and tell me what you think?
https://blackdoctor.org/find-a-doctor/

Used **Access Link** ⌄

Based on the content fetched from the provided URL, this page appears to be highly relevant to the "black primary care physician" search query. Here's why:

1. The page directly addresses the need for cultural sensitivity and understanding in healthcare, implying that the doctors listed on the site offer this level of care. This is a direct response to the "black" modifier in the search query.

2. The page cites research findings that having a Black doctor can result in reduced pain and anxiety for Black patients. This further emphasizes the relevance of the page to the search query.

3. The page also mentions that Black men seen by Black doctors agreed to more preventative care services than those seen by non-Black doctors, and that increased screening by a more diverse doctor workforce can help close the life expectancy gap between whites and blacks. These points highlight the importance and benefits of having Black primary care physicians, which is the core of the search query.

Sure, I'd be happy to help. Here are four ad headlines and descriptions that aim to resonate with the Black community's experience with doctors:

1. **Headline:** "Experience Care Tailored to You"
   - **Description:** "Our primary physicians understand your unique health needs. Experience personalized care that respects your culture and identity."

2. **Headline:** "Your Health Matters, Your Experience Matters"
   - **Description:** "We're committed to providing quality healthcare that acknowledges the Black community's unique experiences. Join us for a healthcare journey that feels like home."

3. **Headline:** "Healthcare That Understands You"
   - **Description:** "Our team of dedicated primary physicians is here to provide care that acknowledges your experiences. We're here to listen, understand, and provide the care you deserve."

4. **Headline:** "Empowering Your Health Journey"
   - **Description:** "We believe in empowering our patients through understanding and respect.

Send a message

Regenerate

Pulling all this is back here

⊕ Add   ≡ Filters   ⇵ Settings   Cancel   **Save**

PDM - Ads Copy Size ♡   ↻   2 filters ≡   ⋮   📁

21,298,424

Ad Headlines

% spent on PPC

	Search Term	Clicks ⌄	% of Total Cost	% of Total Conversions
3		2,267,268	1.18%	24.89%
4		2,257,762	29.08%	51.36%
5		2,207,176	12.32%	38.46%
6		1,415,053	9.40%	35.82%
7		1,259,094	17.51%	30.56%
8		1,107,111	10.17%	15.95%
9		875,592	6.72%	11.94%
10		838,183	14.96%	19.30%
11		775,045	5.29%	14.54%
12		772,424	3.77%	15.81%
13		722,249	4.27%	38.79%
14		692,842	12.39%	25.11%
15		655,191	1.12%	2.54%
16		613,815	3.97%	5.39%
17		568,140	0.61%	8.45%
18		453,104	15.25%	12.54%
19		409,336	6.90%	7.75%
20		389,852	5.58%	18.68%
21		389,385	47.48%	62.69%
22		388,175	2.32%	6.19%
23		335,775	2.75%	5.60%
24		317,904	1.32%	3.61%
25		301,757	1.40%	1.34%
26		296,105	1.63%	11.04%
27		287,009	1.25%	1.27%
28		285,563	1.67%	1.99%
29		277,086	4.96%	31.05%
30		268,962	1.87%	3.08%
31		266,887	10.17%	17.49%

Ad Copy

	Organization	Ad Headline	Ad Destination URL
1	*********	Trends in Sustainable Finance - Impact Invest...	https://www.sustainablefitch.com/insights/
2	*********	Free ESG E-Book - Begin ESG Data Transform...	https://www.workiva.com/resources/high-sta...
3	*********	Boeing ESG - Diversity & Equity in Action	https://www.boeing.com/principles/sustaina...
4	*********	Towards a better world - Sustainability for All ...	https://semiconductor.samsung.com/sustain...
5	*********	All Things ESG Here - Energy Management Si...	https://go.watchwire.ai/sustainability-manag...
6	*********	ESG reporting UK - Sustainability and ESG Re...	https://hayne.co/an-introduction-to-esg-with-...
7	*********	Tech-Enabled ESG Action - PwC Next in Ener...	https://www.pwc.com/us/en/industries/ener...
8	*********	Sustainable Business Strategy Course	HBS ...	https://online.hbs.edu/courses/sustainable-b...
9	*********	ESG Advisory Services - ESG Due Diligence S...	https://tdinternational.com/what-we-do/due-...
10	*********	Johnson & Johnson® - Sustainable Compani...	https://www.google.com/aclk?sa=l&ai=DChc...
11	*********	What does ESG Stand For? - What is ESG?	https://realizeimpact.org/impact-investing-in...

#1 Rank, page title, decr, must rank #1 for > 10 KWs

	Organization	URL	Organic Title	Organic Description	Search Terms
1	*********	https://blog.worldfavor.c...	ESG vs CSR, what is the ...		12
2	*********	https://www.investopedi...	What Is Environmental, S...	Environmental, social, an...	17
3	*********	https://online.hbs.edu/bl...	The Triple Bottom Line: ...	Dec 8, 2020 — The triple ...	28
4	*********	https://blog.worldfavor.c...	ESG vs CSR, what is the ...		10
5	*********	https://www.investopedi...	What Is Environmental, S...	Environmental, social, an...	14
6	*********	https://www.wolterskluw...	The ABCs of ESG reporti...		11
7	*********	https://www.wolterskluw...	The ABCs of ESG reporti...		11
8	*********	https://esgnews.com/	ESG News - Latest ESG ...	ESG News provides full-l...	11
9	*********	https://uwex.wisconsin.e...	An Explanation of the Tri...		10
10	*********	https://www.techtarget.c...	∅	∅	20
11	*********	http://www.google.com	Featured snippet from th...		10

seerinteractive

DASHBOARDS   RANK TRACKING   SEARCH DISCOVERY   RESOURCES

✉ Submit a Bug   ↗ Logout

⊕ Add   ≡ Filters   ⚙ Settings   Cancel   **Save**

PDM - Ads Copy Size ♡   ✕ ⚐ ⋮ 📁

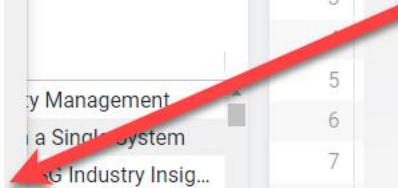Date Month ⋮   Organization ⋮

is in the last 3 months   is any value

21,2   is ▼   any value   ▲   +   Sea

                                                          1

                    3B   2

                    AC   3

                    Ag   4
21,2
                    All   5   2,257,762   29.08%
Ad Headlines
                    Alp   6   2,207,176   12.32%

                    An   y Management   7   1,415,053   9.40%

                    An   a Single System   8   1,259,094   17.51%
      Organization
                    An   G Industry Insig...   1,107,111   10.17%
1   *********
                    An   lios | Betterment   9   875,592   6.72%
2   *********
                    An   Sustainable Growth   10   838,183   14.96%
3   *********
4   *********   An
                    Or   olders
5   *********
                    An   ESG Reporting
6   *********
                    An   Sodali
7   *********
                    An   ad Q3 2023 Report
8   *********
                    Au   Book a Free Demo
9   *********
                    Au
10   *********
                    Av
11   *********
                    BC   earch Terms

        #1 Rank, page tit

   Organization   ∧ URL

Pick any client

Powered by 👁 Looker

opy Size ♡

✕ 2 fi

21,298,424

Ad Headlines

% spent on PPC

	Search Term	Clicks	% of Total Cost
1		2,507,935	12.20%
2		2,403,670	10.61%
3		2,267,268	1.18%
4		2,257,762	29.08%
5		2,207,176	12.32%
6		1,415,053	9.40%
7		1,259,094	17.51%

Ad Copy

∧ | Ad Headline

ESG Reporting Solution - Sustainability Management
Upgrade Your ESG Reporting - Data In a Single System
ESG Updates and Newsletters - PwC ESG Industry Insig...
S
T
W
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A
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E
O

PDM - Ads Copy Size ♡

21,298,424

Ad Headlines

#1 Rank, page title, decr, must

∧ | URL | Organic Title
| https://www.invest... | What Is Envir...
| https://www.invest... | Corporate So...
| https://www.tocht... | ∅

DASHBOARDS   RANK TRACKING   SEARCH DISCOVERY   RESOURCES

⊕ Add   ≡ Filters   ⊹ Settings   Cancel   Save   ✕

PDM - Ads

#1 Rank, page title, decr, must rank #1 for > 10 KWs

	Organization	URL	Organic Title	Organic Description	Search Terms
1	*********	https://blog.worldfavor.com/esg-...	ESG vs CSR, what is the differenc...		12
2	*********	https://www.investopedia.com/te...	What Is Environmental, Social, an...	Environmental, social, and govern...	17
3	*********	https://online.hbs.edu/blog/post/...	The Triple Bottom Line: What It Is ...	Dec 8, 2020 — The triple bottom li...	28
4	*********	https://blog.worldfavor.com/esg-...	ESG vs CSR, what is the differenc...		10
5	*********	https://www.investopedia.com/te...	What Is Environmental, Social, an...	Environmental, social, and govern...	14
6	*********	https://www.wolterskluwer.com/...	The ABCs of ESG reporting: What ...		11

#1 ranking URL + Title + Desc + #KWs

			URL	Organic Title	Organic Description	Search Terms
			http://www.google.com	From sources across the web		10
9	*********	17	*********	ESG vs. CSR vs. sustainability: W...		12
10	*********	18	*********	What is environmental, social and...		27
11	*********	19	*********	⌀	⌀	12
		20	*********	Corporate Social Responsibility (...	Corporate social responsibility (C...	15
		21	*********	⌀	⌀	16
		22	*********	ESG vs CSR, what is the differenc...		11
		23	*********	What is CSR? - UNIDO		15
		24	*********	⌀	⌀	20
		25	*********	⌀	⌀	12

	Organizati...	https://online.hbs...	The Triple Bottom ...	Dec 8, 2020 — The ...	28
1	*********				
2	*********				
3	*********	https://online.hbs...	The Triple Bottom ...	Dec 8, 2020 — The ...	28
4	*********	https://blog.worldf...	ESG vs CSR, what i...		10

✉ Submit a Bug   ↗ Logout

⊕ Add   ≡ Filters   ⊹ Settings   Cancel   Save   Folders   ✕

PDM - Ads

21,29
Ad He

% spent on PPC

	Search Term	Clicks ⌄	% of Total Cost	% of Total Conversions
188	how to get rid of bed bugs 😶	46,175	0.34%	0.43%
191	stump grinder rental 😶	43,680	0.24%	0.23%
194	fiberglass pools 😶	42,327	5.02%	2.57%
195	back to the future 😶	42,311	0.28%	0.28%
196				
197	exterminator 😶	41,813	1.43%	
199	text to speech 😶	41,092	1.51%	

Organizati

1	*********	
2	*********	
3	*********	
4	*********	
5	*********	
6	*********	
7	*********	
8	*********	Sustainable Bu...	https://online....
9	*********	ESG Advisory ...	https://tdintern...

Rooted in Revenue

8 days 18 days 0 days 0 days

Owner

Qualified Leads → Qualifying

Approval*
End of Fiscal Year Date -
PSA/MSA Expiration Date -
Okay to share Client publicly? -
Non-compete in PSA/MSA? -
Resources -
Google Ads IDs (comma separated) -
Label -
Bing Ads IDs (comma separated) -
Net Payment Terms -
Goals -
Website http://w
Industry -
Address -
Paid Social Spend - monthly
Key Competitors (DEPRECATED - DO NOT USE)

Notes   Activity   Propose times   Call

Take a note, @name...

Give me this

Okay to share Client publicly? -
Non-compete in PSA/MSA? -
Resources -
Google Ads IDs (comma separated) -
Label -
Bing Ads IDs (comma separated) -
Net Payment Terms -

✉ Submit a Bug   ↗ Logout

⊕ Add   ≡ Filters   ⇄ Settings   Cancel   **Save**

‹   My Folder

PDM - Ads Copy Size ♡

PAA Changes Over Time - #2

2 filters

PAA for ChatGPT

% spent on PPC

21,298,424

Ad Headlines

PAA Search

PAA Stickiness over time

Paid - Upper Funnel Spend vs Conversio...

Ad Copy

Paid Landing Page vs Number of Queries

#	Organization ∧	Ad Headline	Ad Destination URL
1	*********	Trends in Sust...	https://www.s...
2	*********	Free ESG E-Bo...	https://www.w...
3	*********	Boeing ESG - D...	https://www.b...
4	*********	Towards a bett...	https://semico...
5	*********	All Things ESG...	https://go.wat...
6	*********	ESG reporting ...	https://hayne.c...
7	*********	Tech-Enabled ...	https://www.p...
8	*********	Sustainable Bu...	https://online....
9	*********	ESG Advisory ...	https://tdintern...

PDM - Ad Copy

PDM - Ads Copy Size

PDM - Amazon top 5

PDM - Near me CPCs over time

PDM - Same ads over time

Powered by 👁 Looker

✉ Submit a Bug   ↗ Logout

⊕ Add   ☰ Filters   ⇄ Settings   Cancel   **Save**

My Folder

PDM - Ads Copy Size ♡

21,298,424

Ad Headlines

% spent on PPC

Ad Copy

Organization ∧	Ad Headline	Ad Destination URL
1	*********	Trends in Sust...	https://www.s...
2	*********	Free ESG E-Bo...	https://www.w...
3	*********	Boeing ESG - D...	https://www.b...
4	*********	Towards a bett...	https://semico...
5	*********	All Things ESG...	https://go.wat...
6	*********	ESG reporting ...	https://hayne.c...
7	*********	Tech-Enabled ...	https://www.p...
8	*********	Sustainable Bu...	https://online....
9	*********	ESG Advisory ...	https://tdintern...

BD Lookup

▦ Brand - PAA - Unowned

▦ Branded PAA

▦ ChatGPT - Affiliate / Best - Disruption

▦ ChatGPT - Rank Tracking Dash

▦ ChatGPT impact on Wikipedia

▦ Content Production

▦ CPA by Snippet with \% Spend

▦ Customer Language Change

▦ Disruption - ChatGPT / Single Answers

Powered by ◌ Looker

That's Rae

We
Heard
Ya!

There's a lot of BAD answers still out there

Google

orange chuck taylors

Google Search   I'm Feeling Lucky

FREE SHIPPING FOR MEMBERS! Sign In or Sign Up to Save.

Women   Men   Kids   Custom   Limited Edition   Explore   Sale

Sign In

Search

Home /

Converse Colors

→ Explore Converse Colors

73 Results

Sort By: Feature

56
69
4
56

4
4

73

Trending Colors (41)

Step out in style with earthy tones that go with...literally everything.

Shop

JUST IN

Chuck Taylor All Star Lift Platform Canvas
$75.00
WOMEN'S HIGH TOP SHOE
5 colors available

Chuck 70 Vintage Canvas
$90.00
UNISEX HIGH TOP SHOE
13 colors available

Chuck 70 Vintage Canvas
$85.00
UNISEX LOW TOP SHOE
10 colors available

Low Top

Slip On

This is another SEO inflection point!
Use data for **customer insights** across **all channels**
or
Use data to "rank" higher on Google

START:
Take an old "no"
Make it a yes for your boss!

These ideas are NOT mine:

Tracy MacDonald

Erin Simmons | Christina Blake

Chris Evans | Chris Baker

Francis Shovlin | Jordan Strauss *

Ethan Lyon | Jason Stinnett

Rikley Paskach | Roderick Brownridge

Kati Polaski | Kim Jones*